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**Reg. No. :**

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**Question Paper Code: 96C04**

B.E./B.Tech. DEGREE EXAMINATION, NOV 2023

Sixth Semester

Computer Science and Business Systems

19UCB703 - **HUMAN RESOURCE MANAGEMENT**

(Regulations 2019)

Duration: Three hours

Maximum: 100 Marks

Answer ALL Questions

PART A - (10 x 1 = 10 Marks)

1. TQM stands for \_\_\_\_\_. CO1-U  
(a) Total Quality Management                      (b) Total Quantity Management  
(c) Total Qualitative Management                      (d) Total Quantitative Management
2. HRM is \_\_\_\_\_ in nature. CO1-U  
(a) pervasive                      (b) evasive                      (c) decisive                      (d) inclusive
3. Job Analysis is the process of studying and collecting information CO1-U  
relating to the \_\_\_\_\_ of a specific job.  
(a) operations                      (b) responsibility                      (c) both (a) and (b)                      (d) none of the above
4. Job Description provides \_\_\_\_\_. CO1-U  
(a) organizational information                      (b) functional information  
(c) both (a) and (b)                      (d) none of the above
5. Which of the following is a benefit of employee training? CO1-U  
(a) Improves morale  
(b) Helps people identify with organisational goals  
(c) Provides a good climate for learning, growth and co - ordination  
(d) None of the above

6. \_\_\_\_\_ refers to the learning opportunities designed to help employees grow. CO1-U  
 (a) Training (b) Development (c) Education (d) All of the above
7. Training process is \_\_\_\_\_. CO1-U  
 (a) short term (b) medium term (c) long term (d) none of these
8. Methods of training and development are \_\_\_\_\_. CO1-U  
 (a) off the job (b) on the job (c) both (a) and (b) (d) none of these
9. International HRM undertakes \_\_\_\_\_ management CO1-U  
 (a) customers (b) expatriate (c) rational (d) deceased
10. Empowerment \_\_\_\_\_ participative management CO1-U  
 (a) Discourage (b) opposes (c) supports (d) compliments

PART – B (5 x 2= 10Marks)

11. Identify the roles of TQM in HRM. CO1-U
12. List and describe the key components of a job analysis. CO1-U
13. How will you get feedback during or after training? CO1-U
14. Differentiate 360<sup>0</sup> and 720<sup>0</sup> performance appraisal system. CO1-U
15. How can E-HRM systems be used to automate the recruitment process? CO1-U

PART – C (5 x 16= 80Marks)

16. (a) Compare and contrast different HRM strategies for talent acquisition. CO1-U (16)
- Or
- (b) Describe the effectiveness of a competency mapping system in an organization. CO1-U (16)
17. (a) Create a training and development program for a specific job role based on a thorough job analysis, incorporating both technical and soft skills requirements. CO2-App (16)
- Or
- (b) Conduct a job analysis for a customer service representative position in a call center. CO2-App (16)

18. (a) Based on your expertise, what criteria would you use to assess the success of a new recruitment technology or tool? CO2-App (16)
- Or
- (b) Please evaluate our current recruitment metrics and suggest areas for improvement. CO2-App (16)
19. (a) Share a project where you successfully transferred knowledge and skills to a different context CO2-App (16)
- Or
- (b) Describe the impact of compensation management on employee engagement and productivity in a manufacturing company. CO2-App (16)
20. (a) Can you identify potential security risks or data privacy concerns associated with our HRIS, and what measures should be taken to mitigate them? CO1-U (16)
- Or
- (b) Describe the potential risks and rewards of outsourcing HR functions to third-party vendors in multiple countries. CO1-U (16)

