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Question Paper Code: U5F03

B.E./B.Tech. DEGREE EXAMINATION, NOV 2023

Fifth Semester

Computer Science and Design

21UCD503 MULTIMEDIA TECHNOLOGIES

	(Regulations 2021)	
Dura	ation: Three hours Max	kimum: 100 Marks
	Answer All Questions	
	PART A - $(10 \times 2 = 20 \text{ Marks})$	
1.	What are the challenges in multimedia?	CO1-U
2.	List the key issues in data organization for multimedia systems.	CO1-U
3.	Write down the TIFF file format specifications.	CO1-U
4.	Define Codec.	CO1-U
5.	State the key difference between I-frame, P-frame and B-frame.	CO1-U
6	Give two examples for lossless compression techniques.	CO1-U
7	What are standard types of Multimedia Object Servers?	CO1-U
8	Differentiate Virtual Reality Vs Augmented Reality.	CO1-U
9	What are the key components of the Blender interface?	CO1-U
10	What do you mean by extrusion in Blender?	CO1-U
	PART – B (5 x 16= 80 Marks)	
11.	(a) Explain in detail about Multimedia Systems Architecture with neat sketch.	CO1-U (16)
	Or (b) Describe in detail how the evolving technologies of Multimedia are used in developing a video conferencing application.	CO1-U (16)
12.	(a) Explain YUV and YIQ Color models with neat sketches. Or	CO1-U (16)
	(b) Describe in detail about MIDI.	CO1-U (16)

13. (a) What are the various types of optical storage devices? Explain CO1-U (16)how it works in detail with diagram. (b) Explain in detail about JPEG Encoder with neat block diagram. CO1-U (16)Explain in detail about different types of multimedia authoring 14. (a) CO1-U (16)systems. Or (b) Explain in detail about the components of a distributed CO1-U (16)multimedia system 15. (a) Write the steps to design a 3D model of an auditorium with rows CO1-U (16)of seats, a stage, and lighting fixtures. Make it suitable for a concert or presentation. Or (b) Write the steps to model a 3D cup or mug in Blender, considering CO1-U (16)the shape, handle, and any intricate details. Apply materials and

textures to make it look like a real object.