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Question Paper Code: U5C03

B.E./B.Tech. DEGREE EXAMINATION, NOV 2023

Fifth Semester

Computer Science and Business Systems

21UCB503 – FUNDAMENTALS OF MANAGEMENT

(Regulations 2021)

Duration: Three hours

Maximum: 100 Marks

Answer ALL Questions

PART A - (10 x 2 = 20 Marks)

1. Illustrate the levels of management. CO1-U
2. Write short notes on Decisional Roles. CO1-U
3. Briefly explain scientific management approach. CO1-U
4. What do you mean by Neo Classical management approach? CO1-U
5. Write short notes on Span of Control. CO1-U
6. What do you mean by formal organization? CO1-U
7. What do you mean by Ethics in Human Resource Management? CO1-U
8. Define Corporate Social Responsibility (CSR). CO1-U
9. List out the traits which are most important for leadership success CO1-U
10. List out the needs of team during performing stage CO1-U

PART – B (5 x 16= 80Marks)

11. (a) Tabulate the difference between Fayol vs Taylor's Theories of Management CO2-App (16)
Or
(b) Enumerate the responsibilities of various levels of management of an Industry. CO2-App (16)
12. (a) Discuss directing function of management with real time example. CO2-App (16)
Or

- (b) Explain in detail the relationship between planning and CO2-App controlling. (16)
13. (a) What are the guidelines or tips to be applied to foster a more CO2-App effective organization? (16)
- Or
- (b) How HR can contribute to organizational effectiveness? CO2-App (16)
14. (a) Explain the steps involved in the process of Workplace Dilemmas CO1-U (16)
- Or
- (b) Explain the Business Ethics with Key take away. CO1-U (16)
15. (a) Ascertain the traits are most important for leadership. CO2-App (16)
- Or
- (b) Illustrate various leadership styles in detail. CO2-App (16)