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Question Paper Code: 97B02

B.E./B.Tech. DEGREE EXAMINATION, NOV 2023

Seventh Semester

Biomedical Engineering

19UBM702- HOSPITAL MANAGEMENT

(Regulations 2019)

Duration: Three hours

Maximum: 100 Marks

Answer All Questions

PART A - (10 x 2 = 20 Marks)

1. How can a hospital ensure efficient resource allocation to improve patient care? CO1-U
2. Write about patient safety and quality improvement. CO1-U
3. Why is effective Human Resource Management crucial for the success and sustainability of an organization?" CO1-U
4. Why is teamwork considered a key factor in achieving organizational goals and fostering a positive work environment?" CO1-U
5. How are computers useful for medical record department in hospital? CO1-U
6. How do hospitals provide transportation and accommodation assistance for patients who need to travel for medical care? CO1-U
7. What are the fundamental principles and values that underpin the field of medical ethics, and how do they guide healthcare professionals in their decision-making? CO1-U
8. What are the primary reasons and ethical considerations that make maintaining patient confidentiality a vital aspect of medical practice?" CO1-U
9. Who will get affected by poor disposal methods followed in hospitals? CO1-U
10. What are the key strategies and guidelines that hospitals should follow to ensure safe and effective management of biomedical waste CO1-U

PART – B (5 x 16= 80Marks)

11. (a) Explain the importance of strategic planning in hospital management and its impact on long-term success. CO1-U (16)
- Or
- (b) Describe the role of technology in modern hospital management and its impact on patient care. CO1-U (16)
12. (a) How can an HR Manager proactively design and implement innovative strategies to not only address the immediate HR needs of the organization but also drive long-term organizational development and growth, considering the dynamic nature of today's business environment? CO2-App (16)
- Or
- (b) How might a hospital's HR department leverage the principles of workforce diversity and inclusion to foster a culture of equity and innovation, and what potential challenges could they face in achieving these objectives within the healthcare sector? CO2-App (16)
13. (a) Imagine you are the manager of the medical record department in a hospital. How would you ensure the efficient management and organization of both paper and electronic medical records? CO3-App (16)
- Or
- (b) As a hospital administrator, how would you design and implement a comprehensive training program for medical record department staff to keep them updated on the latest regulations and technologies in health record management? CO3-App (16)
14. (a) Given a hypothetical situation involving patient confidentiality, how would you apply the concept of confidentiality to make an ethical decision as a healthcare professional? CO1-U (16)
- Or
- (b) Discuss about the JCAHO (Joint Commission on Accreditation of Healthcare Organization) and JCIA (Joint Commission International Accreditation). CO1-U (16)
15. (a) How can we effectively deal with the COVID-19 medical waste that can reduce the risks of the waste workers? CO1-U (16)
- Or
- (b) Give the Importance of infection control and the needs of Clinical laboratory standards to infection control. CO1-U (16)