Question Paper Code:R5D03

B.E./B.Tech. DEGREE EXAMINATION, NOV 2025

Fifth Semester

R21UCB503- FUNDAMENTALS OF MANAGEMENT

Computer Science and Business Systems

(Regulations R2021)

Duration: Three hours   Maximum: 100 Marks

Answer ALL Questions

PART A - (10 x 2 = 20 Marks)

1.	Write short notes on decision making.	CO1-U
2.	What do you mean by leadership?	CO1-U
3.	Briefly explain scientific management approach.	CO1-U
4.	Write short notes on contingency approach.	CO1-U
5.	Write short notes on Span of Control.	CO1- U
6.	What do you mean by formal organization?	CO1- U
7.	What do you mean by Business Ethics?	CO1- U
8.	Briefly explain code of conduct.	CO1- U
9.	Define Leadership.	CO1- U
10.	List any six strategies for developing leaders in your company.	CO1- U

PART – B (5 x 16= 80 Marks)

11. (a) List out the Henry Fayol's 14 principles of management.   CO1- U   (16)

Or

(b) Explain the following Organizational functions in detail. 1. CO1- U   (16)
Production 2.Marketing 3.Finance & Accounting 4. Personnel

12. (a) Demonstrate organizing function of management with real time CO2- App (16)
example.

Or

(b) Explore the staffing function of management in manufacturing CO2- App (16)
industries.

13. (a) Discuss about the components of organizational structure in detail. CO1- U (16)

Or

(b) Explain centralized and decentralized organization structure. CO1- U (16)

14. (a) Explain the steps involved in the process of Workplace CO1- U (16) Dilemmas.

Or

(b) Discuss Corporate Social Responsibility(CSR) in detail. CO1- U (16)

15. (a) Explain about the qualities of an organizational leadership. CO1- U (16)

Or

(b) List out the Key Roles of Leadership in detail. CO1- U (16)

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