A Reg. No. :

Question Paper Code: U9072

B.E. / B.Tech. DEGREE EXAMINATION, NOV 2024

Open elective

		1				
	210	JEN972 –SPEAK BE	TTER WRITE BETTER			
		(Common to A	LL branches)			
		(Regulation	ons 2021)			
Duration: Three hours				Maximum: 10	0 Marks	
		PART A - (15 x	1 = 15 Marks)			
		Answer All	Questions			
1.	Identify the synonym for the word 'Backbite':				CO1- U	
	(a) Active		(b) Good			
2.	2. Which one of the following expressions is not a request?					
	(a) Bring the tea.	(1	o) Let the bag be aside			
	(c) What a beautiful f	lower (d	d) Could you please send	the mail?		
3.	Find an equivalent wo		CO1- U			
	(a) Grateful	(b) Kind	(c) Arrogant	(d) Anger		
4.	Identify the antonym for the word 'Lenient'					
	(a) Adamant	(b) Mad	(c) Polite	(d) Brave		
5.	Identify the antonym	. ,	(0) 1 01110	(4) 214.3	CO1- U	
	(a) Curve	(b) Crooked	(c) Zigzag	(d) Shallow		
6	. ,	• •	(1)8-118	(0) 2	CO1 II	
6.	Find an equivalent wo	2	(a) A	(4) 111	CO1- U	
	(a) Neat	(b) Pleasant	(c) Amazing	(d) Unclean		

7.	The meaning of the word regret is							
	(a) Thank you	(b) Well done	(c) Sorry	(d) Congratu	ılations			
8.	Which of these expres	ssions is not an express	sion of gratitude?		CO1- U			
	(a) Thank you for guiding me. (b) I will be happy if you			ou help next	time, too			
	(c) I am satisfied with what you did		(d) I am annoyed at what you did.					
9.	Identify the synonym for the word, 'Affordable':							
	(a) Reasonable price much	(b) Costly	(c) Spending too	(d) None				
10.	What is the formal wa	y of starting a letter to	your District Collector?		CO1- U			
	(a) Hai sir,	(1	b) Hello sir,					
	(c) Dear sir,	(d) None					
11.	The bat biteRabbis							
	(a) Spread	(b) Caused	(c) Transmitted	(d) None				
12	I go to the gym later							
	(a) will	(b) can	(c) was	.(d) none				
13	Find out the antonym of the word, STRINGENT from the options given below.							
	(a) Vehement	(b) General	(c) Magnanimous	(d) Lenient				
14	Ascertain the wrongly spelt word from the options below.							
	(a) Lightening	(b) Tempar	(c) Furius	(d) Bagage				
15		CO1- U						
	Alan waited for his turn, relaxing in an easy chair with his eyes closed.							
	(a) eagerly	(b) tensely	(c) calmly	(d) warily				

PART - B (7x3 = 21 Marks)

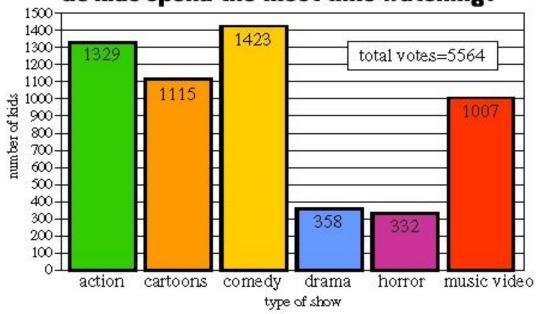
16 Develop the hints given below into a story:

CO2-App

- Lion sleeping in a forest mouse playing on it angry lion threatened to kill the mouse mouse asked to forgive promised to save him one day lion laughed let him off another day lion caught by hunter in net mouse heard the lion roar mouse cut the net with his teeth lion escaped thanked the mouse.
- 17 Explain the graph below:

CO2-App

What types of TV shows & movies do kids spend the most time watching?



18 Write a slogan (attractive phrase) for the products below:

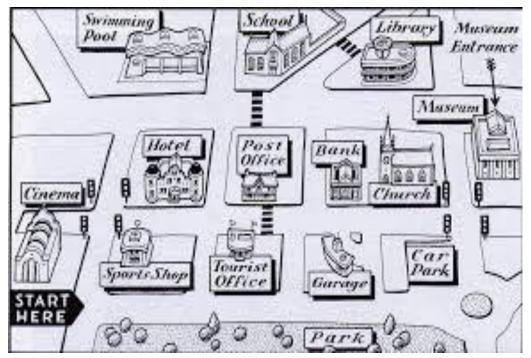
CO2-App

[Example: BOOST – Secret of my energy; APPLE - Think different]

- i) Mobile phone
- ii) Smart Watch
- iii) Laptop
- 19 Change the sentence below into Past continuous, Past perfect & Past perfect CO2-App continuous
 - I draw picture
- 20 List out 3 important things to follow in an interview

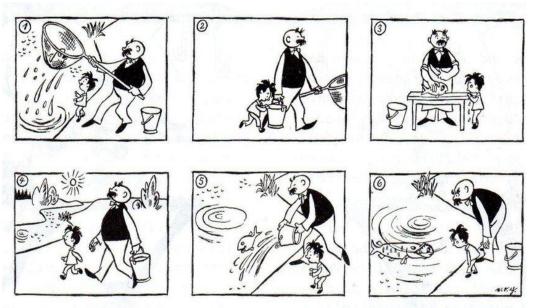
CO2-App

21 Give direction to your friend who is standing near sports shop to go to CO2-App swimming pool to take bath, then to go church and library.



22 Describe the picture below:

CO2-App



PART – C (4 x 16= 64Marks)

- 23 Elaborate the proverb and connect it with real life incident.
- CO4-App (16)

(a) Honesty is the best policy.

Or

(b) Don't judge a book by its cover.

24 Write an essay: CO4-App (16)

(a) Today's India

Or

(b) Steps to improve your district if you are the District Collector.

25 (a) Write a letter to Principal seeking permission to take part in talent CO4-App (16) show in television program.

Or

(b) Mail a company seeking job that you saw in newspaper CO4-App (16) advertisement for the post of Dean.

26. (a) Report on XXX bank that doesn't pay proper interest for people's CO4-App (16) investment of money in lakhs.

Or

(b) Report on ZZZ jewelry that cheated people with its low quality CO4-App (16) gold and looted money.