

A

Reg. No. :

--	--	--	--	--	--	--	--	--	--

**Question Paper Code: 99774**

B.E. / B.Tech. DEGREE EXAMINATION, NOV 2022

Seventh Semester

Civil Engineering

19UME974-PRINCIPLES OF MANAGEMENT

(Common to ALL branches)

(Regulations 2019)

Duration: Three hours

Maximum: 100 Marks

PART A - (10 x 1 = 10 Marks)

1. Which of the following contributed by F.W.Taylor? CO1 -R  
(a) Principles of management (b) scientific management  
(c) theory of motivation (d) all of the above
2. "Authority is undermined, discipline in jeopardy, order disturbed and stability threatened" Above statement is the violation of one of the principles of management. CO1 -R  
(a) Unity of direction (b) Discipline  
(c) Unity of command (d) Stability of Personnel
3. Management is the art of getting things done through and with an informally organized \_\_\_\_\_. CO2- R  
(a) Harold Koontz (b) Terry (c) Louis Allan (d) Henry Fayol
4. MBO offers the basis for assessing the ----- CO2- R  
(a) Techniques (b) Performance (c) Authority (d) Subject
5. Employee relationships are major element of occupation of CO3- R  
(a) Marketing manager (b) Account manager  
(c) Finance manager (d) Human resource manager

- 6 Which of the following is not an example of 'structure? CO3- R  
 (a) Supplies of materials (b) Rules and procedures  
 (c) Formal hierarchy (d) Information systems
- 7 Which of the following is not a type of communication barrier? CO4- R  
 (a) Semantic barriers (b) Psychological barriers  
 (c) Rational barriers (d) Organizational barriers
- 8 It refers to all measures which are used to motivate people to improve performance, CO4- R  
 (a) Leadership (b) Motivation (c) Incentives (d) Communication
- 9 Relationship between revenues and expenses is given by CO5- R  
 (a) Audit (b) Breakeven point Analysis  
 (c) Profit and loss budget (d) PERT
- 10 It is the process of ensuring that events conform to plans. CO5- R  
 (a) Planning (b) Controlling (c) Organising (d) Directing

PART – B (5 x 2= 10Marks)

11. Distinguish between Management and Administration. CO1-U
12. Explain MBO. CO2-U
13. Define authority. CO3 -U
14. Difference between formal and informal communication. CO4 -U
15. Define Productivity. List the type of Productivity. CO5 -U

PART – C (5 x 16= 80Marks)

16. (a) Explain in detail about Henry Fayol's contribution towards classical approach towards management. CO1 -U (16)  
 Or  
 (b) Explain the major functions of management. CO1-U (16)
17. (a) Elucidate the types of decisions and explain the process of decision making CO2 -U (16)  
 Or  
 (b) Explain the Planning. Discuss the steps involved in planning. Advantage and limitations of planning CO2 -U (16)

18. (a) Explain the line and staff organization with an examples. Discuss its merits and demerits CO3 -U (16)
- Or
- (b) Explain the various methods of training. CO3-U (16)
19. (a) Describe Communication, types of communication. Explain the barriers for effective communication. CO4- U (16)
- Or
- (b) Explain in detail about the Maslow's Hierarchy of need theory and Herzberg's motivation hygiene theory and bring out the similarities of the two theories of motivation. CO4-U (16)
20. (a) Explain different Budgetary and non-budgetary control techniques. CO5-U (16)
- Or
- (b) Explain the various tools and techniques to improve productivity. CO5- U (16)

