Reg. No. :					
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## **Question Paper Code: 49714**

#### B.E./B.Tech. DEGREE EXAMINATION, DEC 2021

#### Elective

#### Mechanical Engineering

# 14UME914 – PRINCIPLES OF MANAGEMENT (Common to ALL branches)

(Regulation 2014)

Duration: Three hours	Maximum: 100 Mark

### PART A - $(10 \times 1 = 10 \text{ Marks})$

(Answer all Questions)

		(	()		
1.	. What level of an organization does a corporate manager operate?				
	(a) Functional	(b) Operational	(c) Middle level	(d) Top level	
2.	The number of perso	ons reporting directl	y to a superior person is	CO1- R	
	(a) communicating	(b) coordinating	(c) both a & b	(d) span of control	
3.	MBO was invented by	y		CO2- R	
	(a) Peter Drucker		(b) Koontz & O 'Done	11	
	(c) Henry Fayol		(d) None of the above		
4.	Tactical planning is al	so known as		CO2- R	
	(a) Strategic planning		(b) operational plannin	g	
	(c) corporate planning	5	(d) proactive planning		
5.	Staff authority works	as		CO3- R	
	(a) chain of command		(b) channel of commun	nication	
	(c) carrier responsibili	itv	(d) advice on certain m	natters	

6.	Oldest form of organiz	zation		C	O3- R
7.	<ul><li>(a) Line</li><li>(c) line and staff</li><li>Communication begin</li></ul>	ns with	<ul><li>(b) functional</li><li>(d) none of these</li></ul>	C	04- R
	(a) encoding	(b) idea generation	(c) decoding	(d) channel sele	ection
8.	Which one of the motivation?	following theories i	s a process theory of	C	O4- R
	(a) Maslow's need hie	erarchy	(b) vroom's valence	expectancy	
	(c) motivation - hygie	ne	(d) equity theory		
9.	Routing and scheduling	ng are integral part of		C	O5- R
	(a) product planning	(b) work study	(c) job analysis	(d) quality cont	rol
10.	Break even analysis co	onsists of		C	O5- R
	(a) fixed expense	(b) variable cost	(c) sales revenue	(d) all the abov	e
		PART – B (5 x	2= 10Marks)		
11.	What are the essential	skills of Managers?.		CO	1- R
12.	What is MBO?	-		CO	2- R
13.	Define staffing.	CO3- R			
14.	What do you mean by	CO4- R			
15.	Why controlling is im	CO5- R			
		PART – C (5	5 x 16= 80Marks)		
16.	(a) Illustrate the diff	Ferent roles and function	ons of a manager.	CO1- App	(16)
		Or	-		
	(b) Explain the comanagements?	ontributions of Henri	Fayols 14 principles of	of CO1- App	(16)
17.	` '	jectives of planning? nanufacturing organiz	Illustrate how you will seation.	et CO2- App	(16)
		Or			
	(b) Identify the various	ous elements in planni	ng and write a note on it.	CO2- App	(16)

18.	(a)	Identify the merits and demerits of a line and staff organization with examples.	CO3- Ana	(16)
		Or		
	(b)	What are the steps involved in selection and recruitment process? Explain in detail.	CO3- Ana	(16)
19.	(a)	Describe anyone motivation theory and suggest how the motivation theory might aid in getting managers to motivate their staff.	CO4- U	(16)
		Or		
	(b)	Identify the barriers in communication and explain how to overcome them.	CO4- Ana	(16)
20.	(a)	Describe in detail about the steps in the control process.	CO5- U	(16)
	<i>a</i> >	Or		(1.6)
	(b)	Discuss in detail about the budgetary and non-budgetary control techniques.	COS- U	(16)