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Question Paper Code: 59051

B.E. / B.Tech. DEGREE EXAMINATION, DEC 2021

Open elective

Civil Engineering

15UEN951 – SPEAK BETTER WRITE BETTER

(Common to ALL branches)

(Regulation 2015)

Duration: Three hours

Maximum: 100 Marks

Answer ALL Questions

Part-A (10x1=10 Marks)

I. Multiple choice question:

1. The Sci fi movie “Enthiran” _____ us with animation
(a) Amazed (b) Bored (c) Thrilled (d) All of the above
2. Dengue Fever is _____ by the bite of female mosquito
(a) Spread (b) Caused (c) Transmitted (d) All of the above
3. The Sun _____ sets in East.
(a) Was (b) Were (c) Never (d) Will
4. He _____ the manager.
(a) Called in (b) Call (c) Called on (d) All the options
5. The magician _____ the magic tomorrow.
(a) Perform (b) Performed (c) Performing (d) Will perform

6. _____ did you travel with?
(a) How (b) Who (c) Whose (d) Whom
7. The camera _____ the dame closely.
(a) Focus (b) Focusing (c) Was focusing (d) Foci
8. There _____ positive vibrations in a temple.
(a) is (b) are (c) be (d) being
9. Why _____ the birds hungry?
(a) is (b) was (c) were (d) being
10. Great difficulties were _____ by the people of this country to get freedom.
(a) Born (b) Borne

PART – B (6 x 10= 60 Marks)

II. Answer either of the following questions.

11. (a) Write conversation in 10 lines inviting your boss to a hotel to have a farewell party for a friend who is a sincere colleague, retiring this Monday. (10)
- Or
- (b) Write a conversation in 10 lines inviting your neighbor to the first year birthday party of your only son. (10)
12. (a) Write a conversation with a bank manager about the procedure to start an account in that bank. (10)
- Or
- (b) Give a dialogue between you and theatre manager about booking a movie ticket for next Sunday. (10)
13. (a) Write an advertisement in a news paper for conducting a one day seminar on developing English to correct the common errors that Indians make during their speech. Write the advertisement as it should appear on the news paper. (10)

Or

(b) Assuming that you are the Principal of xxxxx College, write a testimony about your retiring faculty Prof. & Dr. _____ who rendered selfless service for the college. (10)

14. (a) Write a covering letter to Manager – Talent Acquisition of XYZ International Limited applying for the post of Graduate Engineer Trainee. (10)

Or

(b) Write a letter to your General Manager – Marketing, seeking permission for leave due to your family circumstances. (10)

15. (a) What are the 8 advantages of extempore? (10)

Or

(b) Write a letter to the editor on the topic " Sports and Games "? (10)

16. (a) How to prepare business presentations?(factors to be kept in mind for preparing a power point presentation) (10)

Or

(b) What are the 'Dos and Don'ts' in a presentation? (10)

Part-C (2 x 15 = 30 Marks)

III. Write any 2 of the essays:

1. Why communication is essential in everyday life?.
2. Anita and Shamili have gone to canteen to have food. Write the conversation taking place between the server and them.
3. What is souvenir advertisement? How do you solicit ads for a souvenir book?
4. What is business correspondence? What are its various forms? Explain.
5. What are the key elements of a successful presentation?.

