

Question Paper Code: 59218

B.E./B.Tech. DEGREE EXAMINATION, MAY 2021

Elective

Computer Science and Engineering

15UCS918- INFORMATION RETERIVEL

(Regulation 2015)

Duration: 1:45 hrs

Maximum: 50 Marks

PART A

(Answer any Ten Questions 10 x 2 Mark = 20 Marks)

1. A _____ is the topic about which the user desires to know more. (CO1-U)
 - a. Effectiveness
 - b. ad hoc retrieval
 - c. Information need
 - d. precision

2. _____ is the process of selecting how to organize the work of answering a query so that the least total amount of work needs to be done by the system. (CO1-U)
 - a. Intersect
 - b. Query optimization
 - c. Posting merge
 - d. Conjunctive query

3. A group of related documents against which information retrieval is employed is called--- (CO1-U)
 - a. Corpus
 - b. Text Database
 - c. Index Collection
 - d. Repository

4. A model of information retrieval in which we can pose any query in which search terms are combined with the operators AND, OR, and NOT: (CO2-U)
 - a. Ad Hoc Retrieval
 - b. Ranked Retrieval Model
 - c. Boolean Information Model
 - d. Proximity Query Model

5. A measure of similarity between two vectors which is determined by measuring the angle between them is called: (CO2-U)
 - a. Cosine similarity
 - b. Sin similarity
 - c. Vector similarity
 - d. Vector scoring

6. Major drawback suffered by Boolean model is due to the fact (CO2-U)
 - a. Model based on set theory and Boolean algebra
 - b. Queries are specified as Boolean expression
 - c. Retrieval strategy is based on binary decision criteria
 - d. Model predict that each document is either relevant or non-relevant

7. A web server communicates with a client (browser) using which protocol: (CO3-U)
- a. HTML b. HTTP c. FTP d. Telnet
8. The basic operation of a web browser is to pass a request to the web server. This request is an address for a web page and is known as the (CO3-U)
- a. UAL: Universal Address Locator
b. HTML: Hypertext Markup Language
c. URL: Universal Resource Locator
d. HTTP: Hypertext transfer protocol
9. The list of web pages that a web crawler has queued up to index is called the: (CO3-U)
- a. Web Page Queue b. Seed set
c. URL Filter d. URL Frontier
10. Link analysis is one of many factors considered by _____ in computing a composite score for a web page on any given query. (CO4-U)
- a. Web application b. web search engines
c. Web graph d. PageRank
11. The _____ of a node will depend on the link structure of the web graph. (CO4-U)
- a. Matrix b. PageRank c. teleport d. probability
12. A good _____ is one that points to many good authorities. (CO4-U)
- a. Specific page b. hub page c. authority page d. web page
13. _____ is the process of transforming unstructured text into a structured format to identify meaningful patterns and new insights. (CO5-U)
- a. Data mining b. Text mining
c. File mining d. Deep mining
14. The process of breaking out long-form text into sentences and words called? (CO5-U)
- a. Stem b. Cluster c. Bag d. Tokens
15. Text mining is being used by large media companies, to clarify information and to provide readers with greater search experiences, (CO5-U)
- a. True b. False c. Can be true or false d. Can not say

PART – B (Answer any Three Questions 3 X 10 = 30 Marks)

1. Demonstrate the working of IR architecture with a neat diagram (CO1-U)

2. Sort and rank the documents in descending order according to the similarity values: Suppose we query an IR system for the Query $Q = \text{"Gold silver truck"}$ and Demonstrate the working of IR architecture with a neat diagram **(CO2-App)**

The database collection consists of three documents ($D = 3$) with the following content

$D1 = \text{"Shipment of gold damaged in a fire"}$

$D2 = \text{"Delivery of silver arrived in a silver truck"}$

$D3 = \text{"Shipment of gold arrived in a truck"}$

- i) Calculate Term document frequency and Inverse document frequency for given document and query
 - ii) Calculate Similarity Coefficient between query (Q) with all three documents ($D1, D2$ and $D3$)
3. Design and develop a Web search Architecture and the components of search engine and its issues. **(CO3-APP)**
 4. i) Define Link Analysis and explain in detail. (5) **(CO4-U)**
ii) Describe in detail about HUBS and Authorities. (5) **(CO4-U)**
 5. Develop an algorithm for classification using K Nearest Neighbor. Illustrate the algorithm with a relevant example. **(CO5-U)**