

B.E./B.Tech. DEGREE EXAMINATION, AUGUST 2021

Second Semester

Computer Science and Business System

19UEN202- Business Communication & value Science II

(Regulation 2019)

Duration: 1:45 hrs

Maximum: 50 Marks

PART A

(Answer any Ten Questions 10 x 2 Mark = 20 Marks)

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| 1. How do you describe someone professionally? | CO5- App |
| 2. Write any two places where we use the process of skimming and scanning. | CO2- App |
| 3. Describe some importance of ppt. | CO2- App |
| 4. What are the disadvantages of feedback? | CO5- App |
| 5. What does a lack of self-confidence look like? | CO3- App |
| 6. Why is professional behaviour important? | CO3- App |
| 7. How does language barriers affect learning? | CO1- App |
| 8. Mention few work differences between the work culture of Indian companies and foreign companies. | CO3- App |
| 9. Do managers like honest employees? | CO3- App |
| 10. Mention the difference between beneficence and non-maleficence with examples | CO5- App |
| 11. How do you promote social justice in the work place. | CO5- App |
| 12. How do you deal with a co-worker who undermines you | CO3- App |
| 13. How do you deal with two faced co-workers? | CO3- App |
| 14. What does the financial term cash outflow means also use that in a sentence. | CO2- App |
| 15. What is the educational phrase Eager Beaver means. Also write a sentence using the phrase. | CO2- App |

PART – B

(Answer any Three Questions 3 X 10 = 30 Marks)

16. Write a letter to the editor of a newspaper complaining against the frequent breakdown of electricity in your locality. CO1 - App (10)
17. Your company has recently introduced a policy of subsidizing 50% of the tuition fee of children. Write a memo for announcing this policy. CO2 - App (10)
18. Write a story beginning with the line “Icy fingers gripped my arm in the darkness”. Focus on the optimistic side of the story starter. CO3 - App (10)
19. Write a manuscript speech on the topic “should students be allowed to have their cell phones with them during class hours” CO5 - App (10)
20. Write a letter to your friend appreciating his book that he wrote while pursuing his studies CO1 - App (10)