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Question Paper Code: 52L01A

B.E. / B.Tech. DEGREE EXAMINATION, AUGUST 2021

Second Semester

Civil Engineering

15UEN201 - BUSINESS ENGLISH AND PRESENTATION SKILLS

(Common to ALL Branches)

Duration: 1:45 hours

Maximum: 50 Marks

Answer Any ten Questions

PART A - (10 x 2= 20 Marks)

1. Rephrase the following using the correct Numerical Adjectives from the given options: The pipe is 3 feet long: CO1- R
2. Fill in the blanks with suitable modals:
John _____ know that you are a doctor. CO2- R
3. Explain the functions of articles. CO3- R
4. What is an invoice? CO4- R
5. What is a proposal? How it is different from a report? CO5- R
6. Is it necessary to use modals while speaking? Give reasons CO1- R
7. Complete the sentences with the appropriate modal verbs : CO2- R
We _____ (must, ought to, need) not stop the technological development as the progress of our civilization depends on it.
(a) The world _____ (might, can, would) be in danger if nuclear weapons fall into the hands of hard-lined rebels.
(b) Abusing technology _____ (will, must, may) certainly bring destruction to the entire mankind.
(c) You _____ (should, can, may) send an e-mail explaining our position.
(d) Drivers _____ (need/must/can) stop when the traffic lights are red.
8. Using the words given, complete the sentences: CO3- R
enacted, enrolled, enfranchised, embalmed, encrusted
(a) The dead body was _____ and preserved for a week.

- (b) A law has been _____ by the ruling party to protect women.
- (c) The Commander's uniform was _____ with gold loops and medals.
- (d) Many students have _____ for this course.
- (e) That country has only recently _____ its women.
- 9 How far drafting a proposal will enhance your business career? CO4- R
- 10 Why proposals are important? CO5- R
11. Comment on Numerical Adjectives. CO1- R
12. Define - Connectives. CO2- R
13. Brief – Kinds of Prepositions. CO3- R
14. What is a collocation? CO4- R
15. Define - Memos. CO5- R

PART – B (3 x 10= 30 Marks)

Answer any three questions

16. Read the following passage carefully and answer the questions: CO1-U (10)
- Spain's borrowing costs shot up at a bond auction on Thursday, after economic data confirmed the country is back in recession and reports of an outflow of deposits from nationalized Bankia hammered its share price.
- The Spanish Treasury had to pay around 5 percent to attract buyers of three- and four-year bonds. The longer-dated paper sold with a yield of 5.106 percent, way above the 3.374 percent the last time it was auctioned.
- "This ... fits the pattern of recent sales, with the Spanish treasury successfully getting its supply away but at ever-higher yields," said Richard McGuire, rate strategist at Rabobank in London.
- "This unfavorable trend looks set to remain firmly in place ... Ultimately, this ratcheting up of yields will likely require some form of outside intervention," McGuire said.
- Spanish Prime Minister Mariano Rajoy said on Wednesday his government, struggling to reduce its budget deficit, could soon find it difficult to fund itself affordably on the bond market unless the pressure eases.
- His finance minister, Cristobal Montoro, meets heads of finance of all 17 regions later to review their budget plans which are a crucial plank of the drive to lower public debt.
- The European Commission warned last week that stubbornly high debts in the regions and the welfare system would prevent Spain meeting its deficit goal of 5.3 percent of GDP this year.

Spain's 10-year yields have spiked back above 6 percent, which investors view as a pivot point that could accelerate a climb to 7 percent, a cost of borrowing widely seen as unsustainable even though Madrid has sold well over half its debt needs for the year.

How much higher was this past bond yield compared to the previous one?

- over 1.5% higher
- 0.5 % higher
- It wasn't higher. It was lower.

2. What happened to Bankia shares on the market?

- They plunged.
- They rose by about 1.5%.
- They remained steady.

3. According to the article, how high can Spain's 10 year yields go?

- 7%
- 6%
- 5%

4. Is the Spanish government unable to sell bonds?

- No, it's the high yields that are the problem.
- Yes, they can't even sell half of the bonds.
- No, the biggest problem is corruption.

5. According to the article, what's the biggest hurdle to Spain meeting its deficit goal this year?

- Debts in the regions and the welfare system
- The drop in value of Bankia shares
- The inability of the government to successfully sell bonds

6. Give the synonym of downturn with reference to the passage.

7. Give the antonym of superfluousness with reference to the passage.

8. Give a suitable title for the passage.

17. Draft a letter calling for quotation to set up accessories - air conditioner, reading lamps, executive chairs and standing type fans. CO2- U (10)
18. Write a memo on the field trip to the headquarters for Annual Stock Verification Meeting with suggestions to the HR. CO3- U (10)
19. Here is the statistical report of produced cars. By using the following statistical data prepare a paragraph. CO4- U (10)

S.No	Producer	2016-17	2017-18
1	Hindustan Motors	28,293	28,730
2	Premier Automobiles	38,293	42,313
3	MarutiUdyog	98,505	1,08,025
4	Standard Motors	172	Nil
5	Sipani Motors	85	Nil

20. Imagine yourself as a Librarian and compose a proposal for the establishment of your college library.. CO5- U (10)