		Question Paper Code: U2303		
		M.E. DEGREE EXAMINATION, MAY 2024		
		Second Semester		
		Computer Science and Engineering		
		21PCS203 - BIG DATA ANALYTICS		
		(Regulations 2021)		
Dura	ation	Three hours Maxir	num: 100 Mar	ks
		Answer ALL Questions $PART A - (5 \times 20 = 100 \text{ Marks})$		
1.	(a)	Illustrate the structure of Big data. Compare and Contrast big data architecture from the Traditional one? Or	CO1-U	(20)
	(b)	Illustrate how business intelligence is applied on Health care and wellness application.	CO1-U	(20)
2.	(a)	With suitable example differentiate the applications, structure, working and usage of different NoSQL databases. Or	CO2- App	(20)
	(b)	Apply Pig data model to explain the concepts of effective data flow.	CO2- App	(20)
3.	(a)	Describe briefly about Hadoop Input and Output and Illustrate with an example about the importance of data integrity? Or	CO1-U	(20)
	(b)	Explain data serialization in AVRO with suitable example	CO1-U	(20)
4.	(a)	Write Map Reduce Pseudo code to multiply two matrices. Illustrate the procedure on the following matrices $A = \begin{bmatrix} 1 & 2 \\ 2 & 1 \end{bmatrix} B = \begin{bmatrix} 1 & 2 \\ 1 & 3 \end{bmatrix}$	CO2- App	(20)

Or

(b) Apply Map Reduce algorithm for Natural Join of two relations CO2- App

(20)

Reg. No.:

5. (a) Explain tunable consistency with all read and write consistency CO1-U (20) levels in Cassandra with a case study

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(b) Illustrate HiveQL Data Definition Language? Describe any CO1-U (20) three HiveQL DDL command with its syntax and example.