			Reg. No. :												
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	Question Paper Code: U8503														
B.E./B.Tech. DEGREE EXAMINATION, APRIL 2024															
	Professional Elective														
Information technology															
21ITV503–VIDEO CREATION AND EDITING															
(Regulations 2021)															
Dura	ation:	Three hours								Ν	laxir	num	: 100	Ma	ſks
Answer ALL Questions PART A - $(10 \times 2 = 20 \text{ Marks})$															
1.									COI	-U					
2.	What are the ways to study film history?								CO1-U						
3.	What is storyboard in film making?								CO1-U						
4.	Differentiate between cross cut and cutaway.									CO1-U					
5.	Find the ways to transfer a tape recording to computer.									CO1-U					
6.	How to store digital video files?									CO1-U					
7.	How do add mediafiles in Final Cut Pro?									CO1-U					
8.	Mention the ways to improve video quality using Final Cut Pro.								CO1-U						
9.	What is an .ALE file?								CO1-U						
10.	Compare between resolution and video quality.								CO1-U						
			PART	Г – В (5 x 1	6= 8	80 M	arks)						
11.	(a)	Explain the vario	us stages of vi	deo ec	liting	, pro	cess					CO	1 - U	((16)
	(1)	T 1 • • 1 / •1	1 / 1'	Or								00	1 1 1		$(1 \circ)$
	(b)	Explain in detail	about media n	nanage	ement	t.						CO	1 - U		(16)
12.	(a)	Explain the purp suitable diagrams	÷	board	in d	igita	l vi	deo	editi	ng v	vith	CO	1 - U		(16)
	Or								(1						
	(b)	Explain the terms (i) pixel, (ii) video reso (iii) P and I in (iv) Aspect ra	olution resolution									CO	1 -U		(16)

13.	(a)	Explain audio compression techniques in detail. Or	CO1 -U	(16)					
	(b)	How capturing digital and analog video is done explain in detail.	CO1 -U	(16)					
14.	(a)	Discuss about built in effects associated with Final cut pro editing to improve video quality.	CO1- U	(16)					
Or									
	(b)	Explain in detail about Script/Storyboard.	CO1 - U	(16)					
15.	(a)	Write about the features and uses of Avid Xpress DV 4 video editing software.	CO1 - U	(16)					
Or									
	(b)	Explain about script integration in detail in Avid Xpress Dv 4.	CO1 - U	(16)					