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**Question Paper Code: 99217**

B.E./B.Tech. DEGREE EXAMINATION, APRIL 2024

Elective

Computer Science and Engineering

19UCS917- Human Computer Interaction

(Régulations 2019)

Duration: Three hours

Maximum: 100 Marks

Answer ALL Questions

PART A - (5 x 1 = 5 Marks)

- Once the information passed from sensory to working memory, it can be encoded into \_\_\_\_\_ Memory. CO1- U  
(a) Short-term      (b) Sensory      (c) Long-term      (d) Semantic
- Which of the following is not a component of the usability CO2- U  
(a) Effectiveness      (b) Efficiency      (c) Satisfaction      (d) Completeness
- Time it takes for a message to get across the network from your machine to the web server and back. This delay is called CO3- U  
(a) Latency      (b) Interval      (c) Response time      (d) Intermission
- \_\_\_\_\_ to create and maintain a specific set of wireless services over a reliable cellular network. CO4- U  
(a) Operators      (b) Networks      (c) Devices      (d) Applications
- Dragging the insertion bar while editing text on the iPhone is an example of \_\_\_\_\_ CO5- U  
(a) Drop Lens      (b) Drag Lens      (c) Drop Object      (d) Drag Object

PART – B (5 x 3= 15 Marks)

- What is meant by visual perception? CO1- U
- List some of the factors in experimental evaluation? CO2- U
- Define three-state model. CO3- U
- Draw and give the typical flow of information on mobile devices. CO4- U
- What are overlays, inlays, virtual pages and process flow? CO5- U

PART – C (5 x 16= 80 Marks)

- |     |  |          |      |
|-----|--|----------|------|
| 11. | (a) Explain different I/O channels in detail?  | CO1- U   | (16) |
|     | Or   |          |      |
|     | (b) Explain the framework of Human computer interaction  | CO1- U   | (16) |
| 12. | (a) Explain in detail about evaluation techniques  | CO1- U   | (16) |
|     | Or   |          |      |
|     | (b) Give brief discuss about universal design  | CO1- U   | (16) |
| 13. | (a) Consider the case of preparing a group presentation for a software project. Elaborate the stages in specifying and designing UI for the same                               | CO3- C   | (16) |
|     | Or   |          |      |
|     | (b) Decide how the 'golden rules' and heuristic help interface designers take account of cognitive psychology? Illustrate your answer with the design of Microsoft office word | CO3- C   | (16) |
| 14. | (a) What Is Information Architecture? List Different Information Architecture for Different Devices.   | CO4- Ana | (16) |
|     | Or   |          |      |
|     | (b) Explain in detail about Mobile Web Widgets and Mobile Web Applications?  | CO4- Ana | (16) |
| 15. | (a) Explain the Purpose of Drag and Drop and list the Challenges present in Drag and Drop?   | CO5- U   | (16) |
|     | Or   |          |      |
|     | (b) Explain in detail about Process flow?  | CO5- U   | (16) |