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Question Paper Code : 21836

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2015.

Seventh/Eighth Semester

Mechanical Engineering

ME 2035/ME 801/10122 MEE 43 – ENTREPRENEURSHIP DEVELOPMENT

(Common to Production Engineering, Automobile Engineering, Mechatronics Engineering, Mechanical and Automation Engineering, Industrial Engineering and Management and Industrial Engineering)

(Regulations 2008/2010)

(Also Common to PTME 2035 – Entrepreneurship Development for B.E. (Part-Time) Sixth Semester – Mechanical Engineering – Regulations 2009)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Who is an Intrapreneur?
2. How does Entrepreneurial growth facilitate GDP growth?
3. What is a self rating process?
4. Define Eustress.
5. What is a project?
6. What is a private limited company?
7. Who is a sundry creditor?
8. What is a NBFC?
9. What are the symptoms of sickness in a business?
10. Define amalgamation.

PART B — (5 × 16 = 80 marks)

11. (a) Elaborate on the types of Entrepreneurs.

Or

- (b) Explain the factors that foster Entrepreneurial growth.

12. (a) Explain the motivating factors for an entrepreneur.

Or

(b) Explain the stress management techniques useful to an entrepreneur.

13. (a) Explain the different ownership structures with a neat diagram.

Or

(b) Perform a feasibility study for a small balloon manufacturing unit.

14. (a) Explain the sources of long term finance.

Or

(b) Explain the marginal costing procedure.

15. (a) Explain the measures to salvage a sick enterprise.

Or

(b) Explain the process of mergers and acquisitions.