

L18
13/11/16 FN

Reg. No. :

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Question Paper Code : 11022

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2015.

Sixth/Seventh Semester

Civil Engineering

MG 61 – PRINCIPLES OF MANAGEMENT

(Common To Aeronautical Engineering, Automobile Engineering, Mechanical Engineering, Polymer Technology and Textiles Fashion Technology)

(Regulation 2008)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. List the major contributions of Taylor to scientific management.
2. Mention the limitations of partnership.
3. Define the term planning premises.
4. List the forecasting techniques used for decision making.
5. What is "Delegation of Authority"?
6. What is Formal and Informal organisation?
7. What do you mean by job enrichment?
8. State the scope of directing.
9. What is the purpose of controlling?
10. Define productivity.

PART B — (5 × 16 = 80 marks)

11. (a) Explain the Henry Fayol's 14 principles of management.
Or
(b) Describe the different types of business organisation in detail.

12. (a) (i) Enumerate the steps in the process of planning. Describe any four steps. (8)
- (ii) Discuss the process of managing by objectives. (8)

Or

- (b) (i) State and explain the principles of planning premises. (8)
- (ii) State the various conditions in decision making. (8)
13. (a) Discuss the merits and demerits of line and staff organisation with examples. (16)

Or

- (b) Discuss in detail about the selection process which is followed in selecting IT professionals. Briefly discuss the different type's interview techniques which can be followed in the selection process. (16)
14. (a) (i) Briefly explain different styles of leadership based on authority. (8)
- (ii) Explain path-goal approach to leadership and state its advantages and limitations. (8)

Or

- (b) (i) List and briefly explain some of the financial and non-financial motivating techniques. (8)
- (ii) Categorize the barriers to communication and briefly explain the barriers of any one category along with the measures to overcome them. (8)
15. (a) Explain the requirements of effective control. Discuss the role of computers in handling information to effective control.

Or

- (b) Write short notes on the following.
- (i) Globalization (5)
- (ii) Liberalization (5)
- (iii) Direct and preventive control. (6)