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Question Paper Code: 49714

B.E./B.Tech. DEGREE EXAMINATION, APRIL 2018

Elective

Mechanical Engineering

14UME914 – PRINCIPLES OF MANAGEMENT

(Common to ALL branches)

(Regulation 2014)

Duration: Three hours

Maximum: 100 Marks

PART A - (10 x 1 = 10 Marks)

(Answer all Questions)

1. Which of the following is a major function of Management? CO1- R
(a) planning (b) organizing (c) controlling (d) all the above

2. The number of persons reporting directly to a superior person is called CO1- R
(a) communicating (b) coordinating (c) both a & b (d) span of control

3. Policies are sometimes defined as CO2- R
(a) shortcut for thinking (b) action plan
(c) substitute for strategy (d) substitute for management authority

4. Tactical planning is also known as CO2- R
(a) Strategic planning (b) operational planning
(c) corporate planning (d) proactive planning

5. Staff authority works as CO3- R
- (a) chain of command (b) channel of communication
(c) carrier responsibility (d) advice on certain matters
6. Job rotation involves CO3- R
- (a) moving a person from one job to another job (b) making a job more motivating
(c) enlarging the activities involved in the job (d) upgrading the job to a higher rank
7. Communication begins with CO4- R
- (a) encoding (b) idea generation (c) decoding (d) channel selection
8. Which one of the following theories is a process theory of motivation? CO4- R
- (a) Maslow's need hierarchy (b) vroom's valence expectancy
(c) motivation - hygiene (d) equity theory
9. Routing and scheduling are integral part of CO5- R
- (a) product planning (b) work study (c) job analysis (d) quality control
10. Break even analysis consists of CO5- R
- (a) fixed expense (b) variable cost (c) sales revenue (d) all the above

PART – B (5 x 2= 10Marks)

11. Specify the functions of management. CO1- R
12. What is meant by policies? CO2- R
13. Define Organizing. CO3- R
14. What do you mean by motivation? CO4- R
15. Why controlling is important? CO5- R

PART – C (5 x 16= 80Marks)

16. (a) Illustrate the different roles and functions of a manager. CO1- App (16)
- Or
- (b) Classify the business organization and explain the same. CO1- App (16)
17. (a) What are the objectives of planning? Illustrate how you will set objectives for a manufacturing organization. CO2- App (16)
- Or
- (b) Discuss the steps involved in the process of decision making. CO2- App (16)
18. (a) Explain briefly about the various types of departmentation. CO3- Ana (16)
- Or
- (b) What are the steps involved in selection and recruitment process? Explain in detail. CO3- Ana (16)
19. (a) Describe anyone motivation theory and suggest how the motivation theory might aid in getting managers to motivate their staff. CO4- U (16)
- Or
- (b) Identify the barriers in communication and explain how to overcome them. CO4- Ana (16)
20. (a) Describe in detail about the steps in the control process. CO5- U (16)
- Or
- (b) Discuss in detail about the budgetary and non-budgetary control techniques. CO5- U (16)

