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Question Paper Code: 49404

B.E./B.Tech. DEGREE EXAMINATION, APRIL 2018

Elective

Electronics and Communication Engineering

14UEC904- INTELLECTUAL PROPERTY RIGHTS

(Regulation 2014)

Duration: Three hours

Maximum: 100 Marks

PART A - (10 x 1 = 10 Marks)

(Answer all Questions)

- Intellectual Property Rights (IPR) protect the use of information and ideas that are of CO1- R
(a) Ethical value (b) Moral value (c) Social value (d) Commercial value
- The term 'Intellectual Property Rights' covers CO1- R
(a) Copyrights (b) Know-how (c) Trade dress (d) All of the above
- The following can not be exploited by assigning or by licensing the rights to others. CO2- R
(a) Patents (b) Designs (c) Trademark (d) All of the above
- Geographical Indication is CO2- R
(a) Private right (b) Community right
(c) Intellectual property right (d) both (b) and (c)

5. The World Intellectual Property Organization (WIPO) was established in CO3- R
 (a)1970 (b)1980 (c)1990 (d)1995
6. Patent is CO3- R
 (a) Name indication (b) Place indication of a product
 (c) Exclusive Right over a product (d) All the above
7. Types of intellectual property covered by the TRIPS Agreement is/are CO4- R
 (a)Trademarks, including service marks (b)Copyright and related rights
 (c)Undisclosed information, including trade secret (d)All of the above
8. Which of the following sets of initials refers to a major international agreement seeking to protect 'knowledge-based' aspects of international trade? CO4- R
 (a) GATT (b) TRIPS (c) WTO (d) UNESCO
9. The copyright Act,1957 came into effect from CO5- R
 (a)Jan 1958 (b) Apr 1958 (c) Jun 1958 (d) Sep 1958
10. Basumathi means CO5- R
 (a)Rice with high starch content (b) Rice which is consume
 (c) Queen of fragrance or perfumed one (d) A long grain rice

PART – B (5 x 2= 10Marks)

11. What is Intellectual Property? CO1- R
12. Define patents. CO2- R

13. Compare the difference between GATT and WTO. CO3-Ana
14. Write short notes on WTO. CO4- R
15. Define Industrial design. CO5- R

PART – C (5 x 16= 80Marks)

16. (a) Explain the importance and protection of IPR. CO1- U (16)
- Or
- (b) Describe the basic types of property CO1- U (16)
17. (a) Explain the trademarks and rights arising from trade mark registration. CO2- U (16)
- Or
- (b) Analyse how to Protect Geographical Indications at National and International levels CO2- Ana (16)
18. (a) Explain the detailed Mission and activities of WIPO CO3- U (16)
- Or
- (b) Described the steps followed in GATT CO3- U (16)
19. (a) Discuss the responsibility of WTO in safeguarding IPR internationally. CO4- C (16)
- Or
- (b) Discuss the norms and standards laid down by the World Trade Organization in respect of TRIPs related to ‘Law of Copyright’. CO4-C (16)
20. (a) Discuss the IPR case study related to – Neem. CO5- C (16)
- Or
- (b) Describe the protection against unfair competition. CO5-U (16)

