| Reg. No. : |  |
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## **Question Paper Code: 49217**

## B.E./B.Tech. DEGREE EXAMINATION, APRIL 2018

Elective

Computer Science and Engineering

## 14UCS917 - MASSIVE DATASET ANALYTICS

(Regulation 2014)

Duration: Three hours

Maximum: 100 Marks

PART A - (10 x 1 = 10 Marks)

(Answer all Questions)

| 1. | Which is the largest phase in data analytics lifecycle |                    |                            | CO1- R             |
|----|--|--------------------|----------------------------|--------------------|
|    | (a) Model Planning                                     | (b) Model Building | (c) Data Preparation       | (d) Operationalize |
| 2. | Near real time processing deals with                   |                    | _ characteristics of data. | CO1- R             |
|    | (a) velocity   | (b) value          | (c) storage                | (d) volatility     |
| 3. | is an index plot of the principal component variances. |                    |                            | CO2- R             |
|    | (a) Vector diagram                                     | (b) Decision Tree  | (c) Binary Tree            | (d) Scree diagram  |
| 4. | denotes the process of cooling a molten substance      |                    |                            | CO2- R             |
|    | (a) Inference  | (b) Regression     | (c) Induction              | (d) Annealing      |
| 5. | Using of the main me                                   | CO3- R             |                            |                    |
|    | (a) Bloom filter                                       | (b) Window filter  | (c) Blur filter            | (d) Drop filter    |

6. RTAP stands for

|     | (a) Real Time Analytics Platform (b) Run      |                          | (b) Run Time Analytics  | Process       |
|-----|---|--------------------------|-------------------------|---------------|
|     | (c) Real Time Analyti                         | ics Platform             | (d) None of the above   |               |
| 7   | model of                                      | data is used to describ  | e a common form of      |               |
| /.  | many to many relation                         | CO4- K                   |                         |               |
|     | (a) Hierarchical                              | (b) Market-basket        | (c) Structured          | (d) Vertical  |
| 8.  | The best known famil                          | ly of clustering algorit | hms is                  | CO4- R        |
|     | (a) A-priori                                  | (b) Limited pass         | (c) K-means             | (d) Multihash |
| 9.  | was the                                       | first to publicize Ma    | pReduce – a system they | CO5- R        |
|     | had used to scale their                       | r data processing need   | S.                      |               |
|     | (a) Yahoo                                     | (b) Google               | (c) Microsoft           | (d) Linux     |
| 10. | A single point of failu                       | are of Hadoop cluster i  | s                       | CO5- R        |
|     | (a) NameNode                                  | (b) DataNode             | (c) EditLog             | (d) DataLog   |
|     |   | PART – B (5 x            | x 2= 10Marks)           |               |
| 11. | What is analytic scala                        | bility?                  |                         | CO1- R        |
| 12. | Specify the main idea                         | CO2- R                   |                         |               |
| 13. | Give examples of stre                         | CO3- R                   |                         |               |
| 14. | . State the importance of A-Priori Algorithm. |                          |                         |               |
| 15. | 5. What do you mean by sharding?              |                          |                         |               |

CO3- R

|     |     | PART – C (5 x 16= 80Marks)   |          |      |
|-----|-----|--|----------|------|
| 16. | (a) | (i) Discuss the challenges with Big Data.  | CO1- U   | (8)  |
|     |     | (ii) What are the characteristics of Big Data? Discuss   | CO1- U   | (8)  |
|     |     | Or   |          |      |
|     | (b) | Briefly describe some important resampling techniques.   | CO1- App | (16) |
| 17. | (a) | Explain the Bayesian Inference with suitable example.<br>Or                                      | CO2- U   | (16) |
|     | (b) | Describe the procedure to build a fuzzy decision tree with an example                            | CO2- U   | (16) |
| 18. | (a) | Explain the architecture of stream data model.   | CO2- U   | (16) |
|     |     | Or   |          |      |
|     | (b) | With an example, explain the Datar-Gionis-Indyk-Motwani Algorithm.                               | CO3-U    | (16) |
| 19. | (a) | How does the Multistage algorithm take more than two passes to find the frequent pairs? Explain. | CO4-Ana  | (16) |
|     |     | Or   |          |      |
|     | (b) | Explain the algorithm for clustering in non-euclidean spaces.                                    | CO4- U   | (16) |
| 20. | (a) | With neat diagram, explain the architecture of Hive.   | CO5- U   | (16) |
|     |     | Or   |          |      |
|     | (b) | Describe the various visualization techniques that can be used for visualizing data.             | CO5- U   | (16) |