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Question Paper Code : 52706

B.E/B.Tech. DEGREE EXAMINATION, APRIL 2016

Eighth Semester

Electronics and Instrumentation Engineering

MG 2351/10177 GE 003 – PRINCIPLES OF MANAGEMENT

[Common to Instrumentation and Control Engineering]

(Regulations 2008)

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions.

PART – A (10 × 2 = 20 Marks)

1. What, according to Elton Mayo, is management ?
2. Is management a profession ? How ?
3. What do you mean by tactical planning ? Give an example.
4. What are the functions performed by a low level Manager ?
5. Define "Organization Structure".
6. What is splintered authority ?
7. Define Motivation.
8. Who is a leader ?
9. What is meant by feed forward control ?
10. Define MIS.

PART – B (5 × 16 = 80 Marks)

11. (a) What are the functions of Managers ? Explain. (16)

OR

(b) Give a brief account of the evolution of Management thought from the early time to modern. (16)

12. (a) Define strategic planning. What are the steps involved in strategic planning ? (16)

OR

(b) Define decision making process. Explain the process followed while taking a decision in normal situation. (16)

13. (a) (i) What is span of Control ? (4)

(ii) Explain the factors which influence the span of control. (12)

OR

(b) Explain line and functional organizational structures with their advantages and limitations. (16)

14. (a) Critically evaluate atleast any three leadership styles and functions. (16)

OR

(b) Explain the process and types of communication. What are the barriers to effective communication ? How can these barriers be over come ? (16)

15. (a) (i) Explain the concept and process of controlling. (8)

(ii) Write a note on the different types of control. (8)

OR

(b) Discuss the various types of budgets in detail. (16)