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 **Reg. No. :**

**Question Paper Code: 55P32**

M.E. DEGREE EXAMINATION, NOV 2017

Elective

Computer Science and Engineering

15PCS508 - WEB DATA MINING

 (Regulation 2015)

Duration: Three hours Maximum: 100 Marks

Answer ALL Questions

PART A - (5 x 20 = 100 Marks)

1. (a) Explain text and web page preprocessing technique in detail (20)

Or

 (b) Explain information retrival models in detail. (20)

2. (a) Explain in detail opinion mining and sentiment analysis in detail. (20)

Or

 (b) Describe the Partially Supervised learning. (20)

3. (a) Analyze the Universal Crawlers and Focused Crawlers in detail. (20)

Or

 (b) Describe the enhanced technique for page ranking. (20)

4. (a) Analyze the concept of instance based wrapper learning in detail. (20)

Or

 (b) Illustrate the concept of Schema level matching. (20)

5. (a) Develop a web system Web usage mining. (20)

Or

 (b) Develop a web system using Web recommender system based on user and item. (20)