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Question Paper Code : 31551

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2013.

Eighth Semester

Mechanical Engineering

ME 2035/ME 801 – ENTREPRENEURSHIP DEVELOPEMNT

(Common to Production Engineering and Automobile Engineering)

(Regulation 2008)

(Common to PTME 2035 – Entrepreneurship Development for B.E.(Part-Time)
Sixth Semester Mechanical Engineering – Regulation 2009)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define the term Entrepreneurship.
2. Who is an intrapreneur?
3. State the Importance of Need for Achievement.
4. Identify different phases of EDP.
5. What are the functions of SISI?
6. What do you understand by the term technical feasibility?
7. What is Network analysis?
8. What are the sources of finance for a small business?
9. Define incentives.
10. Define the term merger.

PART B — (5 × 16 = 80 marks)

11. (a) Describe the role of an entrepreneur towards economic growth of a country.

Or

- (b) Explain the main functions performed by the entrepreneurs.

12. (a) What do you understand by achievement motivation? How can achievement motivation be developed?

Or

- (b) Discuss the course contents and curriculum of EDPs.

13. (a) How is project formulated? Give an overview.

Or

- (b) Discuss the methods of project appraisal used to appraise a proposed proposal.

14. (a) Explain the concept of working capital. What are the major determinants of working capital requirements of an enterprise?

Or

- (b) Discuss the different sources of short and long term finance.

15. (a) What are the reasons for sickness of most of the small business enterprises in India? What should an entrepreneur do to prevent sickness?

Or

- (b) Describe the incentives and subsidies offered by the government for promotion and growth of small scale industry in India.