

6. DSS stands for _____ CO3- R
- (a) Data Service System (b) Decision Supply System
(c) Decision Support Systems (d) Decision Service System
7. If desired rate of return exceeded by actual rate of return then it is classified as CO4- R
- (a) positive cash flows (b) negative cash flows
(c) future cash flows (d) present cash flow
8. A statement by statement procedure is detailed in _____ CO4- R
- (a) system flow process (b) procedure log
(c) prototyping (d) all of the above
9. Decision table is made prior to making a _____ CO5- R
- (a) flowchart (b) process chart (c) prototype (d) None of these
10. In which markets are network effects likely? CO5- R
- (a) Markets subject to increasing returns (b) 'Tippy' markets
(c) Hi-tech product markets (d) All of the above

PART – B (5 x 2= 10Marks)

11. Define MIS. CO1- R
12. Define the term “Brainstorming”? CO2- R
13. Compare “internal information” from external information. CO3- R
14. List the various cost benefit evaluation methods. CO4- R
15. What is software reliability CO5- R

PART – C (5 x 16= 80Marks)

16. (a) How will you map the Information System Plan to the Organizational Strategic Plan? Explain with an Example. CO1- App (16)
- Or
- (b) Describe the different types of organization and state how systematic approach is followed in an organization. CO1- App (16)

17. (a) Construct an information flow diagram for an educational institution CO2- U (16)
- Or
- (b) Design Information architecture for a multi speciality hospital. CO2- App (16)
18. (a) Compare all the classification methods for information contents and analyze the best method with justification CO3- U (16)
- Or
- (b) Describe the information theory in detail. CO3-U (16)
19. (a) Explain in detail the strategies adopted for testing security CO4- U (16)
- Or
- (b) Discuss Cost benefit analysis and state how it is used to analyze the costs and benefits of an information systems application. CO4- Ana (16)
20. (a) Analyze the various risk assessment methodologies and tools CO5- U (16)
- Or
- (b) Describe Outsourcing and state its advantages and disadvantages. CO5- U (16)

