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**Question Paper Code: 59410**

B.E. / B.Tech. DEGREE EXAMINATION, NOV 2018

Elective

Electronics and Communication Engineering

15UEC910 - MULTIMEDIA COMPRESSION AND COMMUNICATION

(Regulation 2015)

Duration: Three hours

Maximum: 100 Marks

Answer ALL Questions

PART A - (5 x 1 = 5 Marks)

1. A video consists of a sequence of CO1- R  
(a) Frames                      (b) Signals                      (c) Packets                      (d) Slots
2. Which of the following is an example of a lossy image format? CO2- R  
(a) TIFF using LZW compression                      (b) JPEG of medium quality  
(c) GIF without dithering                      (d) All of the above
3. Most common compression technique that is used to create CD-quality audio based on perceptual encoding technique is called CO3- R  
(a) Perceptual Encoding                      (b) MPEG  
(c) JPEG                      (d) Predictive Encoding
4. H.323 uses G.71 or G.723.1 for CO4- R  
(a) Compression                      (b) Communication                      (c) Controlling                      (d) Conferencing
5. Real time streaming is most useful for CO5- R  
(a) Long video clips                      (b) Short video clips  
(c) Extremely short and low quality videos                      (d) None of the above

PART – B (5 x 3= 15 Marks)

6. Write the skill set requirements of multimedia designer and multimedia programmer. CO1- App
7. Summarize the significance and applications of GIF and TIFF image file formats. CO2- U

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|-----|--|--------|--|
| 8.  | Differentiate MPEG-1 and MPEG-2 standards.   | CO3- U |  |
| 9.  | Justify why QOS is measured in VOIP.         | CO4- U |  |
| 10. | Outline the features of best effort service. | CO5- U |  |

PART – C (5 x 16= 80Marks)

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|-----|---|----------|------|
| 11. | (a) Explain why most data networks operate in a packet mode. Hence explain why services involving audio and video are supported.                              | CO1- U   | (16) |
|     | Or  |          |      |
|     | (b) List out the various multimedia components and explain their features and applications.   | CO1- U   | (16) |
| 12. | (a) The following character string is to be transmitted using Huffman coding A B A C A D A B A C A D A B A C A B A B. Compute and draw the Huffman code tree. | CO2- App | (16) |
|     | Or  |          |      |
|     | (b) (i) Describe the step by step process of JPEG Encoding.   | CO2- U   | (10) |
|     | (ii) Write the differences between lossless and lossy compression.  | CO2- U   | (6)  |
| 13. | (a) Analyze the H.261 video encoder and infer the relation to the macroblock and frame formats.   | CO3- Ana | (16) |
|     | Or  |          |      |
|     | (b) Describe the Differential Pulse Code modulation encoder and decoder with schematic diagram.   | CO3- U   | (16) |
| 14. | (a) Explain the H.323 network architecture along with protocol stack with neat diagram.   | CO4- U   | (16) |
|     | Or  |          |      |
|     | (b) (i) Discuss the VoIP challenges.  | CO4- U   | (8)  |
|     | (ii) How SIGTRAN is related with IP & SS7? Explain.   |          | (8)  |
| 15. | (a) (i) Give a brief note on integrated and differential services.  | CO5 U    | (8)  |
|     | (ii) Explain the principle and applications of RSVP.  |          | (8)  |
|     | Or  |          |      |
|     | (b) Give a detail notes on Multimedia protocols for real time interactive application with an example.  | CO5 U    | (16) |