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**Question Paper Code: 49404**

B.E./B.Tech. DEGREE EXAMINATION, NOV 2018

Elective

Electronics and Communication Engineering

14UEC904- INTELLECTUAL PROPERTY RIGHTS

(Regulation 2014)

Duration: Three hours

Maximum: 100 Marks

PART A - (10 x 1 = 10 Marks)

(Answer all Questions)

1. A few examples of immovable property are CO1- R
  - (a) Copy right, patent, industrial design
  - (b) Land buildings, hereditary allowances
  - (c) Software, geographical indications, industrial designs
  - (d) Bonds shares, fixed Deposits
2. The term 'Intellectual Property Rights' covers CO1- R
  - (a) Copyrights
  - (b) Know-how
  - (c) Trade
  - (d) All of the above
3. Apple" is a trademark associated with \_\_\_\_ CO2- R
  - (a) Photography
  - (b) Cigarettes
  - (c) Furniture
  - (d) Computers and Cell phones
4. Geographical Indication is CO2- R
  - (a) Private right
  - (b) Community right
  - (c) Intellectual property right
  - (d) both (b) and (c)
5. The World Intellectual Property Organization (WIPO) was established in CO3- R
  - (a) 1970
  - (b) 1980
  - (c) 1990
  - (d) 1995

6. Patent is CO3- R  
 (a) Name indication (b) Place indication of a product  
 (c) Exclusive Right over a product (d) All the above
7. According to IPR computer software means CO4- R  
 (a) Source code and object code  
 (b) Computer program  
 (c) Source code  
 (d) The program and such reference material and Manuals
8. Which of the following sets of initials refers to a major international agreement seeking to protect 'knowledge-based' aspects of international trade? CO4- R  
 (a) GATT (b) TRIPS (c) WTO (d) UNESCO
9. Turmeric patent was obtained for CO5- R  
 (a) Yellowish color pigment (b) Wound Healing  
 (c) As food item (d) For dyeing purpose
10. Basumathi means CO5- R  
 (a) Rice with high starch content (b) Rice which is consume  
 (c) Queen of fragrance or perfumed one (d) A long grain rice

PART – B (5 x 2= 10Marks)

11. Write short notes on registration of Immovable property. CO1- R
12. Define patents. CO2- R
13. Recall the expansion of 'WIPO' and 'GATT'. CO3-Ana
14. Write short notes on WTO. CO4- R
15. Define Industrial design. CO5- R

PART – C (5 x 16= 80Marks)

16. (a) Explain the basic kind of properties. Bring out the salient features of the same. CO1- U (16)
- Or
- (b) Describe the basic types of property CO1- U (16)

17. (a) Explain the trademarks and rights arising from trade mark registration. CO2- U (16)
- Or
- (b) Explain in detail about Industrial Designs and Integrated circuit protections. CO2- Ana (16)
18. (a) Explain the detailed Mission and activities of WIPO CO3- U (16)
- Or
- (b) Described the steps followed in GATT CO3- U (16)
19. (a) What is WTO? Describe the structure, objectives and functions. CO4- C (16)
- Or
- (b) Discuss the norms and standards laid down by the World Trade Organization in respect of TRIPs related to 'Law of Copyright'. CO4-C (16)
20. (a) Explain the case study on patenting Turmeric agricultural product dispute. CO5- C (16)
- Or
- (b) Describe the protection against unfair competition. CO5-U (16)

