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Question Paper Code: 56P06

M.E.DEGREE EXAMINATION, DEC 2020

Elective

CAD / CAM

15PCD606 – BUSINESS MANAGEMENT AND LEADERSHIP

(Regulation 2015)

(Common to Structural Engineering branch)

Duration: One hour

Maximum: 30 Marks

PART A - (6 x 1 = 6 Marks)

(Answer any six of the following questions)

1. In management process, the most misinterpreted word is CO1- R
 - (a) Organizing
 - (b) Delegating
 - (c) Controlling
 - (d) Planning
2. Under mechanism of scientific management, scientific task setting includes: CO1- R
 - (a) Time study
 - (b) Motion study
 - (c) High limit
 - (d) All of the above
3. Name the function of management which involves setting objectives and developing appropriate courses of action to achieve these objectives. CO2- R
 - (a) Directing
 - (b) Organising
 - (c) Planning
 - (d) Staffing
4. Which of the following is not a benefit of planning? CO2- R
 - (a) Planning reduces overlapping and wasteful activities.
 - (b) Planning is a mental exercise.
 - (c) Planning provides directions
 - (d) Planning reduces the risks of uncertainty.
5. Organising is a process by which the manager CO3- R

- (a) Establishes order out of chaos
- (b) Removes conflict among people over work or responsibility sharing
- (c) Creates an environment suitable for teamwork
- (d) All of the above
6. It is defined as the framework within which managerial and operating tasks are performed. CO3- R
- (a) Span of management (b) Organisational structure
- (c) Informal organisation (d) None of the above
7. The process of acquiring, deploying, and retaining a workforce of sufficient quantity and quality to create positive impacts on the organization's effectiveness is called _____.
- (a) staffing (b) recruitment
- (c) selection (d) placement
8. The process that involves the placement of new hires on the actual job they will hold is called _____.
- (a) acquisition (b) deployment
- (c) retention (d) none of the above
9. Which types of leadership remains underexplored through research? CO5- R
- (a) leadership of teams (b) leadership in organisations
- (c) leadership of organisations (d) leadership at executive level
10. An individual who is able to exert leadership and to manage an operation is called CO5- R
- (a) leader (b) leader-manager.
- (c) manager. (d) first line supervisor

PART – B (3 x 8= 24 Marks)

(Answer any three of the following questions)

11. Explain Henry Fayol's Contribution CO1- U (8)
12. Explain the Characteristics of a sound plan. CO2- U (8)
13. Discuss the essentials of effective delegation of authority. Explain its obstacles. CO3- U (8)

14. Compare and contrast Maslow and Herzberg theory of motivation CO4- U (8)
15. Explain the principles of preventive control. CO5- U (8)