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**Question Paper Code: 59774**

B.E./B.Tech. DEGREE EXAMINATION, DEC 2020

Open elective

Civil Engineering

15UME974 - PRINCIPLES OF MANAGEMENT

(Common to CSE, ECE, EEE, EIE ,IT and Chemical Engineering branches)

(Regulation 2015)

Duration: 1.15 hrs

Maximum: 30 Marks

PART A - (6 x 1 = 6 Marks)

**(Answer any six of the following questions)**

1. Henri fayol laid down CO1- R  
(a) 10 principles (b) 12 principles  
(c) 14 principles (d) None of the above
2. The word\_\_\_\_\_ denotes a function, a task, a discipline. CO1- R  
(a) Management (b) Leadership (c) Motivation (d) None of the above
3. Which one of the following is a feature of a good plan? CO2- R  
(a) Consistency (b) highly ambitious targets  
(c) financial procedure (d) rigid targets
4. Delphi technique is associated with CO2- R  
(a) Decision making (b) Planning (c) Coordination (d) Leadership
5. Oldest form of organization is..... CO3- R  
(a) Line (b) functional (c) line and staff (d) none of these
6. Which one of these can be delegated? CO3- R  
(a) Power (b) Authority (c) Responsibility (d) Accountability
7. Communication begins with CO4- R  
(a) Encoding (b) Idea generation (c) Decoding (d) Channel selection

8. Which one of the following theories is a process theory of motivation? CO4- R
- (a) Maslow's need hierarchy (b) vroom's valence expectancy  
(c) motivation – hygiene (d) equity theory
9. ABC analysis dealt with CO5- R
- (a) CPM (b) PERT (c) Hospitals (d) Private homes
10. Routing and scheduling are integral part of CO5-R
- (a) product planning (b) work study  
(c) job analysis (d) quality control

PART – B (3 x 8= 24 Marks)

**(Answer any three of the following questions)**

11. Write an essay about the contributions made by F.W.Taylor, Henri Fayol, to the field of Management CO1- U (8)
12. Build a decision making process and explain the process of decision making that affects the efficiency of the business decision CO2-Ana (8)
13. Construct the line organization with a neat sketch. CO3-Ana (8)
14. Describe theory X and theory Y. CO4- U (8)
15. Explain advantages and limitations of control management. CO5- U (8)

