

6. Oldest form of organization CO3- R
 (a) Line (b) functional
 (c) line and staff (d) none of these
7. Communication begins with CO4- R
 (a) encoding (b) idea generation (c) decoding (d) channel selection
8. Which one of the following theories is a process theory of motivation? CO4- R
 (a) Maslow's need hierarchy (b) vroom's valence expectancy
 (c) motivation - hygiene (d) equity theory
9. Routing and scheduling are integral part of CO5- R
 (a) product planning (b) work study (c) job analysis (d) quality control
10. Break even analysis consists of CO5- R
 (a) fixed expense (b) variable cost (c) sales revenue (d) all the above

PART – B (3 x 8= 24 Marks)

(Answer any three of the following questions)

11. Illustrate the different roles and functions of a manager. CO1- App (8)
12. What are the objectives of planning? Illustrate how you will set objectives for a manufacturing organization. CO2- App (8)
13. Identify the merits and demerits of a line and staff organization with examples. CO3- Ana (8)
14. Describe anyone motivation theory and suggest how the motivation theory might aid in getting managers to motivate their staff. CO4- U (8)
15. Describe in detail about the steps in the control process. CO5- U (8)