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Question Paper Code: 39715

B.E. / B.Tech. DEGREE EXAMINATION, DEC 2020

Elective

Mechanical Engineering

01UME915 - PRINCIPLES OF MANAGEMENT

(Regulation 2013)

Duration: 1.15 hrs

Maximum: 30 Marks

PART A - (6 x 1 = 6 Marks)

(Answer any six of the following questions)

1. Which of the following is a major function of Management?
(a) planning (b) organizing (c) controlling (d) all the above
2. The number of persons reporting directly to a superior person is called
(a) communicating (b) coordinating (c) both a & b (d) span of control
3. Policies are sometimes defined as
(a) shortcut for thinking (b) action plan
(c) substitute for strategy (d) substitute for management authority
4. Tactical planning is also known as
(a) Strategic planning (b) operational planning
(c) corporate planning (d) proactive planning

5. Staff authority works as
- (a) chain of command (b) channel of communication
(c) carrier responsibility (d) advice on certain matters
6. Job rotation involves
- (a) moving a person from one job to another job (b) making a job more motivating
(c) enlarging the activities involved in the job (d) upgrading the job to a higher rank
7. Communication begins with
- (a) encoding (b) idea generation (c) decoding (d) channel selection
8. Which one of the following theories is a process theory of motivation?
- (a) Maslow's need hierarchy (b) vroom's valence expectancy
(c) motivation - hygiene (d) equity theory
9. Routing and scheduling are integral part of
- (a) product planning (b) work study (c) job analysis (d) quality control
10. Break even analysis consists of
- (a) fixed expense (b) variable cost (c) sales revenue (d) all the above

PART – B (3 x 8= 24 Marks)

(Answer any three of the following questions)

11. Discuss the various environmental factors that a manager should consider in an organization. (8)
12. What is planning? Describe the steps involved in planning. (8)
13. Discuss in detail the meaning, nature and purpose of organizing. (8)
14. List the Importance of motivation in detail. (8)
15. Explain the steps involved in the process of controlling. (8)