| E | | Reg. No. : | | |
|--|-----|--|-----------------|-------|
| Question Paper Code: 52P03 | | | | |
| M.E. DEGREE EXAMINATION, NOV 2019 | | | | |
| Second Semester | | | | |
| Power Electronics and Drives | | | | |
| 15PCD203 – INTEGRATED PRODUCT DESIGN AND PROCESS DEVELOPMENT | | | | |
| (Regulation 2015) | | | | |
| Duration: Three hours Maximum: 100 Marks Answer ALL Questions Maximum: 100 Marks | | | | Aarks |
| PART - A $(5 \times 20 = 100 \text{ Marks})$ | | | | |
| 1. | (a) | Briefly explain the competitor and customer in IPPD. | CO1- U | (20) |
| | | Or | | |
| | (b) | Briefly explain the elements of product strategy. | CO1- U | (20) |
| 2. | (a) | Briefly explain the concept testing. | CO2- U | (20) |
| | (b) | Or Explain in detail about concept testing. | CO2- U | (20) |
| 3. | (a) | Briefly explain the Product development management. | CO3- U | (20) |
| | | Or | | |
| | (b) | Briefly explain interface specification of Product architecture. | CO3- U | (20) |
| 4. | (a) | Briefly explain the robust design. | CO4- U | (20) |
| | | Or | GO 1 1 1 | |
| | (b) | Explain in detail how the quality can be assessing in industrial design. | CO4- U | (20) |
| 5. | (a) | Explain detail about economic scale for part process. | CO5-U | (20) |
| | | Or | | |
| | (b) | Explain briefly about accelerating the project and project execution. | CO5-U | (20) |

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