

Reg. No. :

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Question Paper Code: 39715

B.E. / B.Tech. DEGREE EXAMINATION, NOV 2019

Elective

Mechanical Engineering

01UME915 - PRINCIPLES OF MANAGEMENT

(Regulation 2013)

Duration: Three hours

Maximum: 100 Marks

Answer ALL Questions

PART A - (10 x 2 = 20 Marks)

1. Distinguish between management & administration.
2. What are the rolls of a manager.
3. List the steps involved in strategic planning.
4. Write short note on policy making.
5. Define "Span of Control".
6. What is Staffing.
7. Write short note on laissez faire leadership.
8. What are the different types of budgets?
9. Write any four advantages of performance appraisal.
10. List out the characteristics of control function.

PART - B (5 x 16 = 80 Marks)

11. (a) Discuss Henry Fayol's principles of management.

(16)

Or

- (b) Explain the evolution of management thought by different experts in management. (16)
12. (a) (i) Explain the various steps involved in planning process. (8)
- (ii) Describe the elements and process of management by objectives. (8)
- Or
- (b) (i) Explain in detail the different types of plan. (8)
- (ii) Explain elaborately the rational decision making process. (8)
13. (a) Describe matrix organization structure. (16)
- Or
- (b) Elucidate the steps in selection process. (16)
14. (a) What do you understand by "Leadership style"? Describe the different styles of leadership. (16)
- Or
- (b) Discuss the Maslow's need hierarchy theory. Compare and discuss the Maslow's and Herzberg's theory of Motivation. (16)
15. (a) (i) Explain any four non budgetary control techniques in detail. (8)
- (ii) List the various steps in cost control and also the advantages of cost control. (8)
- Or
- (b) Explain the steps involved in the implementation of budgetary control. (16)
-