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Question Paper Code: 49404

B.E./B.Tech. DEGREE EXAMINATION, NOV 2019

Elective

Electronics and Communication Engineering

14UEC904- INTELLECTUAL PROPERTY RIGHTS

(Regulation 2014)

Duration: Three hours

Maximum: 100 Marks

PART A - (10 x 1 = 10 Marks)

(Answer all Questions)

- Intellectual Property Rights (IPR) protect the use of information and ideas that are of CO1- R
 - Ethical value
 - Moral value
 - Social value
 - Commercial value vaue
- The term 'Intellectual Property Rights' covers CO1- R
 - Copyrights
 - Know-how
 - Trade
 - All of the above
- Apple" is a trademark associated with ____ CO2- R
 - Photography
 - Cigarettes
 - Furniture
 - Computers and Cell phones
- Geographical Indication is CO2- R
 - Private right
 - Community right
 - Intellectual property right
 - both (b) and (c)
- The World Intellectual Property Organization (WIPO) was established in CO3- R
 - 1970
 - 1980
 - 1990
 - 1995

6. International convention relating to intellectual property are CO3- R
- (a) Los angeles convention, New York convention
 (b) London convention, New castle convention
 (c) Paris convention, Berne convention
 (d) Toronto convention, Montreal convention
7. According to IPR computer software means CO4- R
- (a) Source code and object code
 (b) Computer program
 (c) Source code
 (d) The program and such reference material and Manuals
8. Which of the following sets of initials refers to a major international agreement seeking to protect 'knowledge-based' aspects of international trade? CO4- R
- (a) GATT (b) TRIPS (c) WTO (d) UNESCO
9. The copyright Act,1957 came into effect from CO5- R
- (a) Jan 1958 (b) Apr 1958 (c) Jun 1958 (d) Sep 1958
10. _____marks are given for compliance with defined standards, but are not confined to any membership. CO5- R
- (a) Collective (b) Certification
 (c) Merchandise (d) Trade

PART – B (5 x 2= 10Marks)

11. Explain registration of Immovable property CO1- R
12. Describe protection of intellectual property of layout designs (topographies) of Integrated circuits CO2- R
13. When Uruguay round of GATT took place for what reason CO3-U
14. Describe India s patent ordinance and Bill CO4- R
15. What is meant by geographical indication? CO5- R

PART – C (5 x 16= 80Marks)

16. (a) What is Invention ? what inventions are patentable and what not patentable give reasons for the same? CO1- U (16)

Or

- (b) Explain the basic kind of properties. Bring out the salient features of the same. CO1- U (16)
17. (a) Explain the trademarks and rights arising from trade mark registration. CO2- U (16)
- Or
- (b) Explain in detail about Industrial Designs and Integrated circuit protections. CO2- Ana (16)
18. (a) What are is GATT? Write the important articles in GATT with reference to Intellectual property rights.. CO3- U (16)
- Or
- (b) Described the steps followed in GATT CO3- U (16)
19. (a) What is considered as unfair competition ?What are the arguments raised by those who seek to expound the common CO4- C (16)
- Or
- (b) Discuss the norms and standards laid down by the World Trade Organization in respect of TRIPs related to 'Law of Copyright'. CO4-C (16)
20. (a) Discuss the questions of law raised and answered in the Basmati rice case and case proceeding s from Indian government. CO5- C (16)
- Or
- (b) Describe the protection against unfair competition. CO5-U (16)

