

A

Reg. No. :

--	--	--	--	--	--	--	--	--	--

Question Paper Code: 52L01

B.E. / B.Tech. DEGREE EXAMINATION, NOV 2019

Second Semester

Civil Engineering

15UEN201 - BUSINESS ENGLISH AND PRESENTATION SKILLS

(Common to ALL Branches)

Duration: Three hours

Maximum: 100 Marks

Answer ALL Questions

PART A - (10 x 1 = 10 Marks)

1. Rephrase the following using the correct Numerical Adjectives from the given options: CO1- R
A project proposal for 10 crores:
(a) 10 crore project proposal (b) a 10 crores project proposal
(c) a 10 crore project proposal (d) 10 crores project proposal
2. Which of the following jobs are likely to increase in the market as a result of technological advances? CO1- R
(a) blue-collar jobs
(b) professional jobs
(c) assembly line work
(d) professional jobs and managerial positions
3. Fill in the blanks with suitable modals: CO2- R
John _____ know that you are a doctor.
(a) might (b) can (c) shall (d) will
4. Choose the suitable collocation from the given and fill in the blanks: CO2- R
Prices dropped sharply when the real estate bubble _____
(a) ruptured (b) broke (c) burst (d) exploded

5. Select the appropriate jargon for the following concept: CO3- R
 A decimal currency system facilitates business transactions.
 (a) complicated (b) promotes (c) enables (d) hinders
6. Use suitable propositions in the following: CO3- R
 According ____our records, these invoices have not been paid.
 (a) to (b) by (c) of (d) from
7. Use suitable connectives in the following: CO4- R
 He looks thin, _____ he is very healthy.
 (a) but (b) and (c) while (d) where as
8. Define the following words that are related to finance: CO4- R
 Decline in the value of a capital asset (property), such as vehicles and machinery, over time.
 (a) depreciation (b) maturity date
 (c) aggrandize (d) inflation
9. Choose the correct reported speech for the following: CO5- R
He said, "Rama is coming".
 (a) He said that Rama had come (b) He said that Rama came
 (c) He said that Rama was coming (d) He said that Rama has come
10. Find the meaning for the following terms related to job: confirmation CO5- R
 (a) shun (b) swift (c) acknowledgement (d) rich

PART – B (5 x 2= 10 Marks)

11. What is Company Culture and how does it impact the workplace? CO1- R
12. Define a memorandum? How it is different from a letter? CO2- R
13. Explain the functions of articles. CO3- R
14. What is an invoice? CO4- R
15. What is a proposal? How it is different from a report? CO5- R

PART – C (5 x 16= 80 Marks)

16. (a) Read the following passage carefully and answer the questions: CO1-U (16)
 Spain's borrowing costs shot up at a bond auction on Thursday,

after economic data confirmed the country is back in recession and reports of an outflow of deposits from nationalized Bankia hammered its share price.

The Spanish Treasury had to pay around 5 percent to attract buyers of three- and four-year bonds. The longer-dated paper sold with a yield of 5.106 percent, way above the 3.374 percent the last time it was auctioned.

"This ... fits the pattern of recent sales, with the Spanish treasury successfully getting its supply away but at ever-higher yields," said Richard McGuire, rate strategist at Rabobank in London.

"This unfavorable trend looks set to remain firmly in place ... Ultimately, this ratcheting up of yields will likely require some form of outside intervention," McGuire said. Spanish Prime Minister Mariano Rajoy said on Wednesday his government, struggling to reduce its budget deficit, could soon find it difficult to fund itself affordably on the bond market unless the pressure eases.

His finance minister, Cristobal Montoro, meets heads of finance of all 17 regions later to review their budget plans which are a crucial plank of the drive to lower public debt. The European Commission warned last week that stubbornly high debts in the regions and the welfare system would prevent Spain meeting its deficit goal of 5.3 percent of GDP this year. Spain's 10-year yields have spiked back above 6 percent, which investors view as a pivot point that could accelerate a climb to 7 percent, a cost of borrowing widely seen as unsustainable even though Madrid has sold well over half its debt needs for the year.

How much higher was this past bond yield compared to the previous one?

- over 1.5% higher
- 0.5 % higher
- It wasn't higher. It was lower.

2. What happened to Bankia shares on the market?

- They plunged.
- They rose by about 1.5%.
- They remained steady.

3. According to the article, how high can Spain's 10 year yields go?

- 7%
- 6%
- 5%

4. Is the Spanish government unable to sell bonds?

- No, it's the high yields that are the problem.
- Yes, they can't even sell half of the bonds.
- No, the biggest problem is corruption.

5. According to the article, what's the biggest hurdle to Spain meeting its deficit goal this year?

- Debts in the regions and the welfare system
- The drop in value of Bankia shares
- The inability of the government to successfully sell bonds

6. Give the synonym of downturn with reference to the passage.

7. Give the antonym of superfluousness with reference to the passage.

8. Give a suitable title for the passage.

Or

(b) Make notes for the following passage:

CO1- U (16)

General Motors Co will build the next generation of its Astra compact in Britain after workers at its factory in Ellesmere Port, northwest England, overwhelmingly agreed to a new labour deal, leaving its plant in Bochum, Germany in danger of closure.

The U.S. carmaker said on Thursday it would invest 125 million pounds in the Ellesmere Port plant, where assembly of the new vehicle will start in 2015.

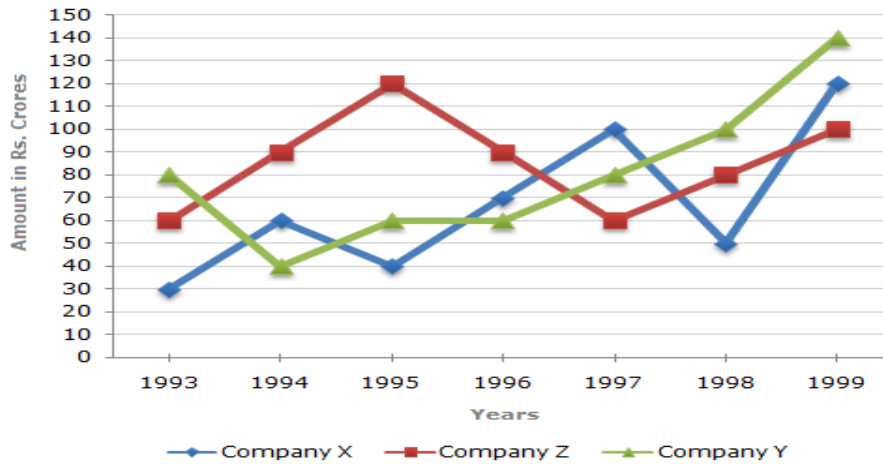
Britain's Unite union said 94 percent of those balloted voted in favour of changes to working conditions and that some 700 jobs would be created at the plant, securing its future until 2020.

"It's almost certain that one of GM's German plants will now be closed, probably the plant in Bochum," a source close to the negotiations said.

GM, which sells under the Vauxhall brand in Britain, is expected to halt production of the Astra, its most important model, at its main plant in Russelsheim, Germany, making the car only at Ellesmere Port and at Poland's Gliwice plant from 2015.

The source added that some production of GM's Chevrolet marque could be shifted from Asia to Europe, with Russelsheim the likely beneficiary. This would leave the Opel factory at Bochum as the most likely site to be closed. The decision is one of the most dramatic so far as Europe's carmakers look to restructure or consolidate in response to more than four years of falling demand and profits. Many factories are running at partial capacity - analysts estimate automakers have cut some 3 million cars, or 20 percent, from their production lines - and still producers struggle to sell their wares.

17. (a) Draft a complaint letter intimating wrong delivery of goods with requisition to take back the goods. CO2- U (16)
- Or
- (b) Write an enquiry letter to enquire the price of readymade garments. CO2- U (16)
18. (a) As the Secretary of your organization, write out a notification for a Board Meeting, giving the agenda and enclosing the minutes of the last meeting.. CO3- U (16)
- Or
- (b) Write a memo to an employee informing him of a day's cut in his salary on account of his absence without leave. CO3- U (16)
19. (a) The following line graph shows the exports from three Companies over the years (in Rs. Crore). Interpret the given bar chart into a paragraph in about 250 words. CO4- U (16)



Or

- (b) Here is the statistical report of produced cars. By using the CO4 -U (16) following statistical data prepare a paragraph.

S.No	Producer	2016-17	2017-18
1	Hindustan Motors	28,293	28,730
2	Premier Automobiles	38,293	42,313
3	MarutiUdyog	98,505	1,08,025
4	Standard Motors	172	Nil
5	Sipani Motors	85	Nil

20. (a) Draft a proposal for setting up a new garment unit in a rural CO5- U (16) area.

Or

- (b) Imagine yourself as a Sports Secretary and draft a proposal for CO5- U (16) the establishment of a new basketball court in your institution.

