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Question Paper Code: S31782

B.E. / B.Tech. DEGREE EXAMINATION, MAY 2017

Elective

Mechanical Engineering

01UME915 - PRINCIPLES OF MANAGEMENT

(Regulation 2013)

Duration: Three hours

Maximum: 100 Marks

Answer ALL Questions

PART A - (10 x 2 = 20 Marks)

1. Distinguish between management & administration.
2. What are the rolls of a manager.
3. List the steps involved in strategic planning.
4. Write short note on policy making.
5. Define "Span of Control".
6. What is Staffing.
7. Write short note on laissez faire leadership.
8. What are the different types of budgets?
9. Define motivation.
10. Define MIS.

PART - B (5 x 16 = 80 Marks)

11. (a) Discuss Henry Fayol's principles of management. (16)

Or

- (b) Explain the roles and social responsibility of a manager. (16)

12. (a) What is planning? Describe the steps involved in planning. (16)
- Or
- (b) (i) Explain in detail the different types of plan. (8)
- (ii) Explain elaborately the rational decision making process. (8)
13. (a) What is meant by Departmentation? Explain the needs and importance of departmentation. (16)
- Or
- (b) Elucidate the steps in selection process. (16)
14. (a) Explain different motivation theory and also discuss how it is useful in leadership of an organization. (16)
- Or
- (b) Discuss the Maslow's need hierarchy theory. Compare and discuss the Maslow's and Herzberg's theory of Motivation. (16)
15. (a) Explain the steps involved in the process of controlling. (16)
- Or
- (b) Explain the steps involved in the implementation of budgetary control. (16)
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