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Question Paper Code: 49714A

B.E./B.Tech. DEGREE EXAMINATION, SEP 2020

Elective

Mechanical Engineering

14UME914- PRINCIPLES OF MANAGEMENT

(Regulation 2014)

Duration: One hour

Maximum: 30 Marks

PART A - (6x 1 = 6 Marks)

(Answer any six of the following questions)

1. Levels of Management are CO1- R
(a) Two (b) Three (c) Four (d) Five
2. Deciding in advance is known as CO1- R
(a) Planning (b) Organizing (c) Directing (d) Controlling
3. Tactical planning is also known as CO2- R
(a) Strategic planning (b) operational planning
(c) corporate planning (d) proactive planning
4. Estimating man power in terms of searching, choose the person CO2- R
and giving the right place is known as
(a) Man Power Planning (b) Estimation (c) Recruitment (d) Forecasting
5. Study of movement of an operation is known as CO3- R
(a) Motion Study (b) Ergonomics
(c) System approach (d) Scientific Method
6. Shareholder is also known as CO3- R
(a) Stock holder (b) Stockiest (c) Broker (d) Wholesaler
7. Which one of the following theories is a process theory of CO4- R
motivation?
(a) Maslow's need hierarchy (b) vroom's valence expectancy
(c) motivation - hygiene (d) equity theory

8. Selection of a particular course of action among the various alternatives is known as CO4- R
 (a) Goal setting (b) Forecasting (c) Decision making (d) Selection
9. A process of horizontal clustering of different types of functions and activities on any one level of the hierarchy is known as CO5- R
 (a) Planning (b) Collection (c) Grouping (d) Departmentalization
10. _____ means the number of subordinates that can be managed efficiently and effectively by a superior in an organization. CO5- R
 (a) Controlling (b) Maintenance (c) Staffing (d) Span of Control

PART – C (3 x 8= 24Marks)

(Answer any three of the following questions)

11. Critically evaluate the contributions of Taylor for Scientific Management CO1-U (8)
12. What are the objectives of planning? Illustrate how you will set objectives for a manufacturing organization. CO2- U (8)
13. Explain the classification of environmental factors in detail CO3-U (8)
14. Identify the barriers in communication and explain how to overcome them. CO4- U (8)
15. Discuss the nature and characteristics of motivation CO5- U (8)