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Question Paper Code: 49714

B.E./B.Tech. DEGREE EXAMINATION, SEP 2020

Elective

Mechanical Engineering

14UME914- PRINCIPLES OF MANAGEMENT

(Regulation 2014)

Duration: One hour

Maximum: 30 Marks

PART A - (6x 1 = 6 Marks)

(Answer any six of the following questions)

1. The number of persons reporting directly to a superior person is called CO1- R
(a) communicating (b) coordinating (c) both a & b (d) span of control
2. Deciding in advance is known as CO1- R
(a) Planning (b) Organizing (c) Directing (d) Controlling
3. Tactical planning is also known as CO2- R
(a) Strategic planning (b) operational planning
(c) corporate planning (d) proactive planning
4. Estimating man power in terms of searching, choose the person CO2- R
and giving the right place is known as
(a) Man Power Planning (b) Estimation (c) Recruitment (d) Forecasting
5. Study of movement of an operation is known as CO3- R
(a) Motion Study (b) Ergonomics
(c) System approach (d) Scientific Method
6. Shareholder is also known as CO3- R
(a) Stock holder (b) Stockiest (c) Broker (d) Wholesaler
7. Which one of the following theories is a process theory of CO4- R
motivation?
(a) Maslow's need hierarchy (b) vroom's valence expectancy
(c) motivation - hygiene (d) equity theory

8. Selection of a particular course of action among the various alternatives is known as CO4- R
 (a) Goal setting (b) Forecasting (c) Decision making (d) Selection
9. Break even analysis consists of CO5- R
 (a) fixed expense (b) variable cost (c) sales revenue (d) all the above
10. _____ means the number of subordinates that can be managed efficiently and effectively by a superior in an organization. CO5- R
 (a) Controlling (b) Maintenance (c) Staffing (d) Span of Control

PART – C (3 x 8= 24Marks)

(Answer any three of the following questions)

11. Explain the contributions of Henri Fayols 14 principles of managements? CO1-U (8)
12. Identify the various elements in planning and write a note on it. CO2- U (8)
13. What are the steps involved in selection and recruitment process? Explain in detail CO3-U (8)
14. Identify the barriers in communication and explain how to overcome them. CO4- U (8)
15. Explain the barriers to communication in detail. CO5- U (8)