

Reg. No. :

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**Question Paper Code: 31788**

B.E. / B.Tech. DEGREE EXAMINATION, SEP 2020

Elective

Mechanical Engineering

01UME915 - PRINCIPLES OF MANAGEMENT

(Regulation 2013)

Duration: One hour

Maximum: 30 Marks

PART A - (6x 1 = 6 Marks)

**(Answer any Six of the following Questions)**

1. Levels of Management are  
(a) Two                      (b) Three                      (c) Four                      (d) Five
2. The number of persons reporting directly to a superior person is called  
(a) communicating      (b) coordinating      (c) both a & b              (d) span of control
3. MBO refers to  
(a) Management by Objectives                      (b) Management by Observation  
(c) Management by Organizing                      (d) Management by Operation
4. Tactical planning is also known as  
(a) Strategic planning                      (b) operational planning  
(c) corporate planning                      (d) proactive planning
5. Study of movement of an operation is known as  
(a) Motion Study                      (b) Ergonomics  
(c) System approach                      (d) Scientific Method
6. Oldest form of organization  
(a) Line                      (b) functional  
(c) line and staff                      (d) none of these

7. A statement that reflects the basic purpose and focus of the organization which normally remain unchanged is known as  
(a) Goal (b) Vision (c) Mission (d) Objective
8. Which one of the following theories is a process theory of motivation?  
(a) Maslow's need hierarchy (b) vroom's valence expectancy  
(c) motivation - hygiene (d) equity theory
9. A process of horizontal clustering of different types of functions and activities on any one level of the hierarchy is known as  
(a) Planning (b) Collection (c) Grouping (d) Departmentalization
10. Break even analysis consists of  
(a) fixed expense (b) variable cost (c) sales revenue (d) all the above

PART – B (3 x 8= 24Marks)

**(Answer any three of the following Questions)**

11. Explain in detail about the contributions of Henri Fayol. (8)
12. Explain the various steps involved in planning process. (8)
13. Describe the characteristics of formal and informal organization (8)
14. Explain in detail the McGregor's theory X and theory Y. (8)
15. Explain in detail the steps involved in quality control. (8)