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Question Paper Code: 49404

B.E./B.Tech. DEGREE EXAMINATION, SEP 2020

Elective

Electronics and Communication Engineering

14UEC904- INTELLECTUAL PROPERTY RIGHTS

(Regulation 2014)

Duration: One hour

Maximum: 30 Marks

PART A - (6 x 1 = 6 Marks)

(Answer any six of the following Questions)

1. A few examples of immovable property are CO1- R
(a) Copy right, patent, industrial design
(b) Land buildings, hereditary allowances
(c) Software, geographical indications, industrial designs
(d) Bonds shares, fixed Deposits
2. The term 'Intellectual Property Rights' covers CO1- R
(a) Copyrights (b) Know-how (c) Trade (d) All of the above
designs
3. Apple" is a trademark associated with ____ CO2- R
(a) Photography (b) Cigarettes (c) Furniture (d) Computers and Cell phones
4. Geographical Indication is CO2- R
(a) Private right (b) Community right
(c) Intellectual property right (d) both (b) and (c)
5. The World Intellectual Property Organization (WIPO) was CO3- R
established in
(a) 1970 (b) 1980 (c) 1990 (d) 1995
6. Patent is CO3- R
(a) Name indication (b) Place indication of a product
(c) Exclusive Right over a product (d) All the above

7. According to IPR computer software means CO4- R
 (a) Source code and object code
 (b) Computer program
 (c) Source code
 (d) The program and such reference material and Manuals
8. Which of the following sets of initials refers to a major international agreement seeking to protect 'knowledge-based' aspects of international trade? CO4- R
 (a) GATT (b) TRIPS (c) WTO (d) UNESCO
9. Turmeric patent was obtained for CO5- R
 (a) Yellowish color pigment (b) Wound Healing
 (c) As food item (d) For dyeing purpose
10. Basumathi means CO5- R
 (a) Rice with high starch content (b) Rice which is consumed
 (c) Queen of fragrance or perfumed one (d) A long grain rice

PART – B (3 x 8 = 24 Marks)

(Answer any three of the following Questions)

11. Describe the basic types of property CO1- U (8)
12. Explain in detail about Industrial Designs and Integrated circuit protections. CO2- U (8)
13. What is WIPO? Write in detail vision mission and activities. CO3- U (8)
14. Discuss the norms and standards laid down by the World Trade Organization in respect of TRIPs related to 'Law of Copyright'.. CO4- U (8)
15. Describe the protection against unfair competition. CO5- U (8)