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Question Paper Code: 39715

B.E. / B.Tech. DEGREE EXAMINATION, APRIL 2019

Elective

Mechanical Engineering

01UME915 - PRINCIPLES OF MANAGEMENT

(Regulation 2013)

Duration: Three hours

Maximum: 100 Marks

Answer ALL Questions

PART A - (10 x 2 = 20 Marks)

1. Is Management - an art or science? Justify.
2. Write about the public limited company.
3. List the steps involved in strategic planning.
4. Define the two metrics.
5. Distinguish between formal and informal organizations.
6. What is span of control?
7. Write short note on laissez faire leadership.
8. What are the different types of budgets?
9. Define motivation.
10. Define MIS.

PART - B (5 x 16 = 80 Marks)

11. (a) (i) Discuss the various environmental factors that a manager should consider in an organization. (8)
- (ii) Explain in detail about the contributions of Henri Fayol. (8)

Or

- (b) Explain the evolution of management thought by different experts in management. (16)
12. (a) What is planning? Describe the steps involved in planning. (16)
- Or
- (b) (i) Explain in detail the different types of plan. (8)
- (ii) Explain elaborately the rational decision making process. (8)
13. (a) (i) Discuss in detail the meaning, nature and purpose of organizing. (8)
- (ii) State the advantages and disadvantages of centralization and decentralization. (8)
- Or
- (b) Elucidate the steps in selection process. (16)
14. (a) (i) List the Importance of motivation in detail. (8)
- (ii) Discuss in detail the autocratic style and democratic style of leadership. (8)
- Or
- (b) Discuss the Maslow's need hierarchy theory. Compare and discuss the Maslow's and Herzberg's theory of Motivation. (16)
15. (a) Explain the steps involved in the process of controlling. (16)
- Or
- (b) Explain the steps involved in the implementation of budgetary control. (16)
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